

Women@Work Empower Grant – Request For Proposals

Part 1: About Samhita-CGF, and REVIVE Alliance

Samhita-CGF collaborates with companies, foundations, social organizations, governments, and multilateral and bilateral organizations, to develop and deliver sustainable and scalable solutions for India's critical social problems and create a 'better normal' for the people and environments we are impacting.

Samhita-CGF has worked with *250+ leading organizations in the last 11 years* to understand their needs, shape their inclusion and social engagement strategies, manage program implementation, facilitate partnerships and assess the on-the-ground impact of social initiatives.

REVIVE, as the name suggests, was created and designed to ensure the recovery, resilience, and growth of individuals and micro-entrepreneurs impacted by the COVID-19 crisis, by providing them with customised financial solutions and access to government schemes, market linkages, skilling, digital solutions, and enterprise development support.

The key beneficiaries within the REVIVE Alliance are women entrepreneurs and workers within the informal sector, who have been systematically excluded from the formal economy even before the COVID-19 crisis hit.

Part 2: Context of Women@Work Alliance set up

The pandemic exacerbated the already existing inequalities experienced by women, such as their unstable incomes, their meagre savings, lack of access to credit and social security - currently, 94% of women in the informal sector are unemployed. 73% of women-run businesses were hit badly by COVID, and nearly 20% were on the brink of closure.

Over 70% of the total finance requirement of women entrepreneurs across the country is unmet, and over 95.6% of women-owned MSMEs (medium, small and micro enterprises) are unregistered, which excludes them from the formal financial ecosystem.

The REVIVE Alliance aims to address the systemic gaps faced by informal women workers

and micro-entrepreneurs and consciously creates pathways to prosperity by providing the five critical enablers to accelerate their income and livelihoods:

- Access to safe and flexible finance through instruments such as the Returnable Grant (a zero-interest, zero collateral loan)
- Government schemes and social security
- Digital tools and resources
- Trade specific training and enterprise development support
- Market linkages and/or access to employment opportunities

Part 3: About the W@W Empower Grant: Call for Proposals

This is a **call for proposals** for programs in the domains of rural and urban livelihoods, and women empowerment. The intended beneficiaries of the proposal must be **women** and we will be evaluating the proposals based on the criteria mentioned [here](#). A key element of the proposal should be the use of *Returnable Grants to provide access to credit*, details of which can be found [here](#).

The total potential amount is INR 1 crore. The last date for submission of this form is **25th March 2022**. In case of any queries regarding the proposal, please contact procurement@collectivegood.in

Part 4: Submission of the Proposal

Please follow all instructions below carefully. Proposals that do not meet the requirements of the mentioned sections or fail to comply with the stated requirements will be ineligible.

Section 1: About the organization

1. Applicant's name
2. Organization name
3. About the organization (250-300 words)

4. Type of organization :The typology of your organisation(Section 8/trust/society)
5. Years of experience in the livelihood/livelihood for women
6. Website link
7. Contact information: Mention PoC's email id and phone number
8. Due diligence (Check all available documentation):
 - Valid registration number and 12A/80G/35AC registration
 - Registration Certificate
 - Memorandum of Association/ Rules and Regulations/ Bye-laws/ Trust Deed
 - Sec. 12A Registration
 - 80G Registration, if available
 - PAN
 - Address proof (Electricity bill/Telephone bill etc.)
 - ITR filed(last three years)
 - Audited Statements (last three financial years)
 - FCRA certification
 - CSR 1 form

All the above-selected documents should be part of the submission folder shared as response to the RFP.

Section 2: The project/program proposal

1. Summary of the organisation. (300 words)
 - a. Brief on the **purpose and mission** of the organisation
 - b. Brief of impact achieved so far by the organisation
2. Short bio of key leadership/team members who will be working on the program (100 words/member - no more than 5 members)
3. Define the problem (200-300 words)
 - a. Nature and scale of the problem being addressed
 - b. Specify the profile of the cohort/group/community and their needs

4. Proposed Solution (500–800 words)

- a. The objective of the solution
- b. Details of the solution
 - i. Approach
 - ii. No. of women impacted
 - iii. Locations
 - iv. Duration and timeline
 - v. Program components/activities
 - vi. How it incorporates/uses the Returnable Grant
 - vii. Potential or existing partnerships for implementation (if any)
- c. Theory of change

5. Budget

- a. Line items: Returnable Grants to recipients, capacity building, admin cost (%), etc. (You can use an excel spreadsheet to put this section together. Kindly ensure you attach the same while sending in your application)

6. MEL (Monitoring, Evaluation & Learning) component

- a. Depict ability to identify the women/cohorts for the proposed program and collect and submit program related data points and documents (Check all that apply).
 - Name, Gender, location, education, education, marital status, family annual income, individual annual income, etc.
 - KYC and identification details of the beneficiaries- Contact details, ID (Aadhar, PAN, etc)
 - Answers to a set of baseline questions regarding pre, during and post COVID-19 related impact on their lives and household members
- b. To gain a better understanding of the socio-economic profile of the women under the program, and the income and livelihood impact of the Returnable Grant, CGF will run a comprehensive Monitoring, Evaluation and Learning (MEL) exercise for the program with the support of the organization :
Your organisation will provide assistance in the following area for successful execution of the program: Facilitating qualitative interviews throughout the

program – A selected group of beneficiaries may be contacted by Samhita-CGF regularly to capture stories and insights from the ground. (Yes/ No)

7. Previous efforts and experience (300–500 words)
 - a. Previous examples of the team achieving results in livelihood and livelihood for women
 - b. Results achieved so far with the similar model/cohort (people impacted/nature of impact)

8. Additional questions:
 - a. Can you briefly discuss the ability of the cohort/ intended beneficiaries to repay the RG? (200 words)
 - b. What alignment do you see between your project and REVIVE's overall mission? (200 words)
 - c. Would you be willing to work with an NBFC as an intermediary partner for the RG? (Yes/No)
 - d. Share how you have incorporated/your ability to incorporate technology in your program/ proposed interventions with the cohorts? (200 words)
 - e. Case studies of previous success with the model/approach/intervention: Upload (No more than 2 case studies)

Part 5: Process for Selection of the Final Organisations

The selection of final organizations would happen through a 2 step process:

1. Evaluation of the RFP response based on technical evaluations as per the criteria listed in the RFP and selection of few organizations scoring a total of more than 60%
2. Presentation by the selected organizations (details and format of the presentations would be shared later, and only with the selected organizations)

Part 6: How to submit the final grant proposal?

- Ensure all the sections and questions are covered
- Create a single document for the proposal submission (answer all sections in Part 4), and attach an excel spreadsheet under the budget section

- Ensure that the proposal document is single-spaced, 12-point Times New Roman font, with a minimum of 1-inch margins.
- Create a zip folder separately to upload all the mandatory documents to be shared
- Submit the proposal file and documents folder (zipped) on the given email ID- procurement@collectivegood.in
- In case of any queries or concerns, kindly ensure that the mail subject line contains: "RFP_Query_Org Name (*insert the org name*)"
- For submission of RFP, kindly ensure that the subject line includes: "Empower Grant Submission_Org Name (*insert the org name*)"