

UNITED STATES
DEPARTMENT OF AGRICULTURE
Office of the Secretary
Washington, D.C. 20250

NATIONAL FARMERS MARKET WEEK
August 1–7, 2021

By the Secretary of Agriculture of the United States of America

A PROCLAMATION

WHEREAS farmers and ranchers provide Americans with access to healthy foods produced locally and regionally through farmers markets, which are expanding and evolving to accommodate the demand for a diverse array of agricultural products; and

WHEREAS farmers markets offer low-income women, infants, children, and seniors participating in the WIC and Senior Farmers' Market Nutrition Programs, respectively, the opportunity to redeem their benefits for fresh produce and increasingly offer electronic benefits transfer technology for use by Supplemental Nutrition Assistance Program recipients in redeeming their benefits; and

WHEREAS farmers markets serve as significant outlets for small-to-medium, new and beginning, socially disadvantaged, and veteran agricultural producers to market agricultural products, in turn generating revenue that supports the sustainability of family farms and the revitalization of rural communities nationwide; and

WHEREAS farmers markets play a critical role in the Biden-Harris Administration's Build Back Better Initiative by connecting producers and consumers to strengthen nutritional security, and contributing to a fair, competitive, distributed, and resilient food system.

NOW, THEREFORE, to further awareness of farmers markets' essential contributions to American life, I, Thomas J. Vilsack, Secretary of Agriculture, do hereby proclaim the week of August 1–7, 2021, as National Farmers Market Week. I call upon the American people to celebrate farmers markets with appropriate observances and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this 26th day of July, the two hundredth forty-fifth year of the Independence of the United States of America.

Thomas J. Vilsack



Secretary