

Houston Public Library Promotes Safety through New “Zippy the Zebra” Mascot

The Houston Public Library (HPL) has begun a safety awareness campaign that includes a new mascot, Zippy the Zebra. The campaign started in August and runs through June 2024.



The goals of the safety awareness initiative are:

1. Increase safety awareness throughout the Houston Public Library System.
2. Reduce employee accidents/injuries by 10% by June 30, 2024.
3. Encourage staff to stay committed to the active pursuit of safety at all HPL locations.

The campaign features several incentives, including prizes for individuals and groups, across various stages, including:

1. Category I – “ZERO IS POSSIBLE” Theme Contest
 - a. Artistic/Visual
 - b. Video
 - c. Group Photo
2. Category II – Safe Worker of the Year
3. Category III – Caught Being Safe
4. Category IV – “Tell ZIPPY”
5. Category V – ZIP Academic Achievers.
6. Category VI – The ZERO Incidents Honors Group

For more information, please contact gwen.walter@houstontx.gov.

