

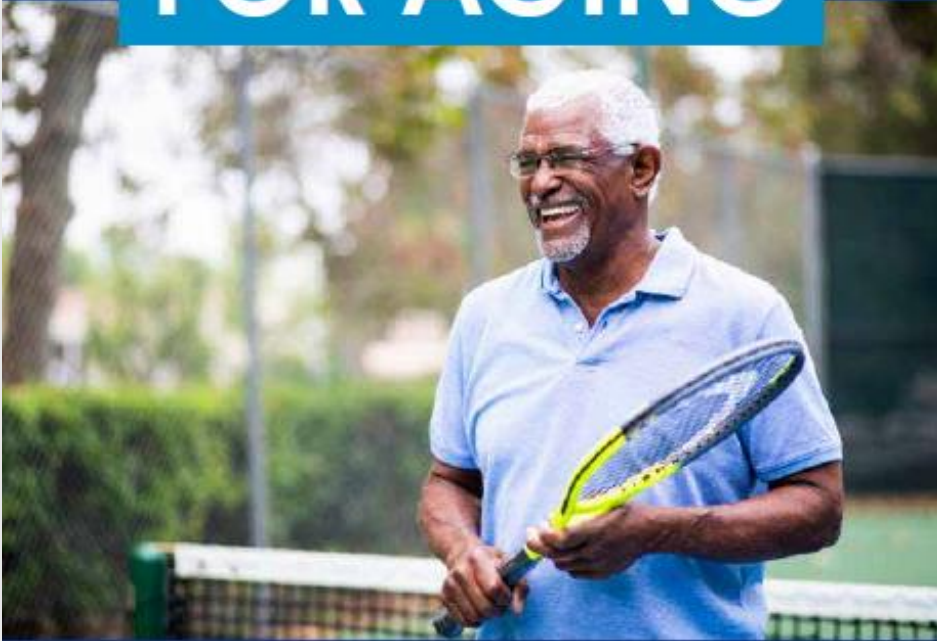
Master Plan for Aging

FIVE BOLD GOALS FOR 2030



JANUARY 2021

Master Plan FOR AGING



CALIFORNIA
DEPARTMENT OF
AGING



The Master Plan on Aging: FIVE BOLD GOALS FOR 2030



California for All Ages: MASTER PLAN?

The Master Plan for Aging presents a comprehensive approach for every Californian to help build a California for All Ages by 2030. The Plan identifies five bold goals and twenty-three innovative and flexible strategies for state and local leaders in government, business, philanthropic, and community-based organizations to collaborate. Each of these goals is in alignment with Governor Gavin Newsom's California for ALL vision.

The Master Plan for Aging for 2030 is to be considered a living document for the long-term. Just as California pivoted to ensure the safety and well-being of older adults in new and different ways during COVID-19 pandemic, the Master Plan will be nimble and responsive to shifting social and economic realities.

Beginning in 2021, the five bold goals will be powered by over 100 action-ready initiatives in the short-term that have already been adopted by state agencies for implementation, in partnership with stakeholders and the Legislature. [\(See page 22 for a detailed list of those proposals.\)](#) These initiatives will be continually informed by the publicly accessible, user-friendly, and routinely updated Data Dashboard for Aging, which will track the Master Plan's targets over ten years. Progress, updates, and new initiatives will be addressed in an annual report produced by the Administration.

experienced unprecedented death rates – particularly among Latino, Black and Asian Pacific Islander communities and those living in nursing homes. Intensified social isolation and ageism have been especially burdensome. The suffering, resilience, and leadership of older adults, people with disabilities, caregivers, service providers, and advocates during this time have made the Governor's Master Plan for Aging even more urgent.

this is not a plan simply for today's older adults. Instead, the Master Plan is a blueprint for aging across the lifespan. The Master Plan calls on all California communities to build a California for All Ages: for older Californians currently living through many different stages of the second half of for younger generations who can expect to longer lives than their elders; for communities, ages – family, friends, neighbors, coworkers, caregivers – surrounding older adults. As nations, we can create communities where all ages and abilities are engaged, and a ordered equitable opportunities to live, work, play, and where we choose.

and twenty-three
It also includes a Data
Local Playbook to drive
together.

10

Master Plan for Aging

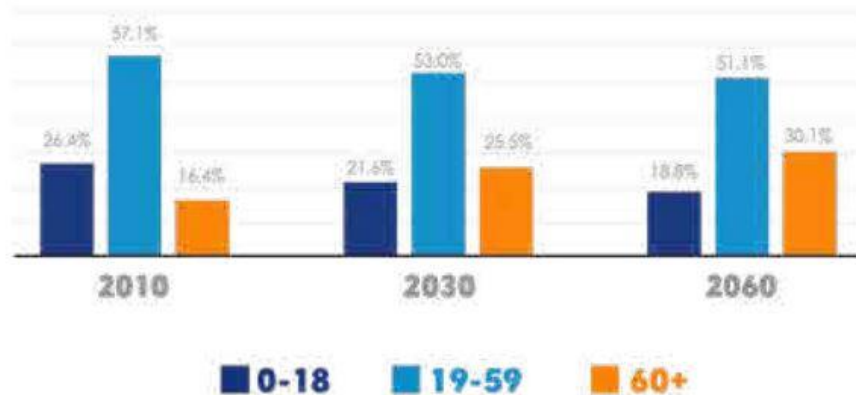
Master Plan for Aging

MPA Milestones & Timeline

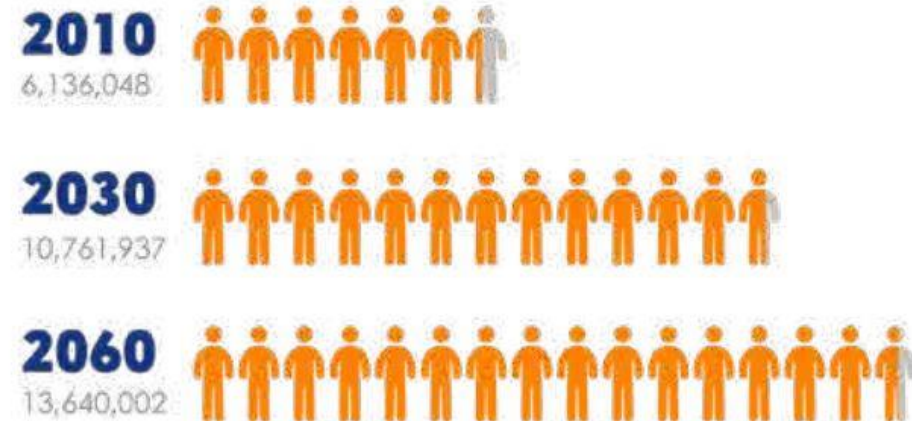


By 2030, Californians 60 and Over Will Comprise One-Quarter of the Population

Distribution of the CA population by age group, by year



Number of Californians age 60+ by year

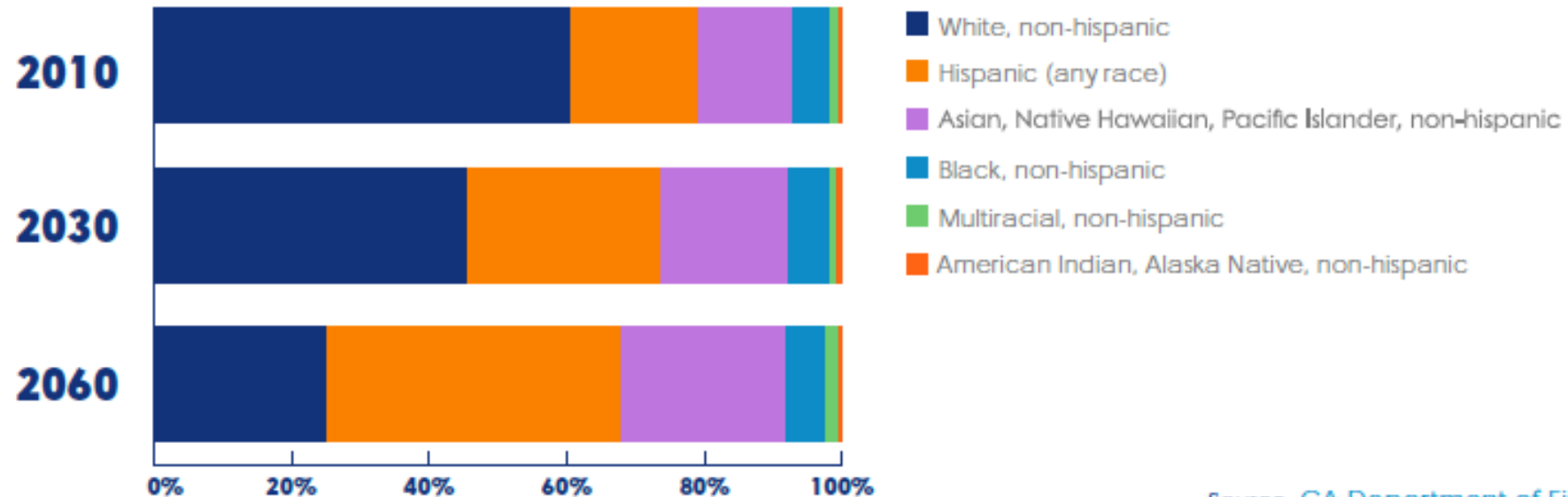


Source: [CA Department of Finance](#)

California's older population is becoming more racially and ethnically diverse

By 2030, white, non-Hispanic older adults will no longer represent the majority of older adults.

California's 60+ population by race/ethnicity, by year



Source: [CA Department of Finance](#)

Master Plan for Aging: Together We Engage

How We Got Here

- Public Participation
- Stakeholder Engagement
- Stakeholder Recommendations
- Community Roundtables with Legislators
- Task Force on Alzheimer's Disease Prevention & Preparedness
- Cabinet Work Group
- COVID19 Lessons



Master Plan for Aging: Five Bold Goals for 2030

The MPA is for people of all ages who are family, friends, neighbors, coworkers, and caregivers of older adults.



Goal 1:
**Housing for All Ages
and Stages**



Goal 2:
Health Reimagined



Goal 3:
**Inclusion and Equity,
Not Isolation**



Goal 4:
Caregiving that Works



Goal 5:
Affording Aging



Master Plan for Aging: Five Bold Goals for 2030

GOAL ONE: Housing for All Ages & Stages

We will live where we choose as we age in communities that are age-, disability-, and dementia-friendly and climate- and disaster-ready.

TARGET: Millions of New Housing Options

LOCAL MODEL: [Age Well San Diego](#)

STRATEGIES:

- A. More Housing Options
- B. Transportation Beyond Cars
- C. Outdoor & Community Spaces for All Ages
- D. Emergency Preparedness & Response
- E. Climate-Friendly Aging



Master Plan for Aging: Five Bold Goals for 2030

GOAL TWO: Heath Reimagined

We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.

TARGET: Close the Equity Gap In & Increase Life Expectancy

LOCAL MODELS: [Partners in Care Foundation](#), [Inland Empire Health Plan](#)

STRATEGIES:

- A. Bridging Health Care with Home
- B. Health Care as We Age
- C. Lifelong Healthy Aging
- D. Geriatric Care Expansion
- E. Dementia in Focus
- F. Nursing Home Innovation



Master Plan for Aging: Five Bold Goals for 2030

GOAL THREE: Inclusion & Equity, Not Isolation

We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.

TARGET: Keep Increasing Life Satisfaction as We Age

LOCAL MODEL: [Purposeful Aging Los Angeles](#)

STRATEGIES:

- A. Inclusion and Equity in Aging
- B. Closing the Digital Divide
- C. Opportunities to Work
- D. Opportunities to Volunteer and Engage Across Generations
- E. Protection from Abuse, Neglect & Exploitation.
- F. California Leadership in Aging



Master Plan for Aging: Five Bold Goals for 2030

GOAL FOUR: Caregiving That Works

We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.

TARGET: One Million High-Quality Caregiving Jobs

LOCAL MODEL: [Healthcare Career Pathway](#)

STRATEGIES:

- A. Family & Friends Caregiving Support
- B. Good Caregiving Jobs Creation
- C. Virtual Care Expansion



Master Plan for Aging: Five Bold Goals for 2030

GOAL FIVE: Affording Aging

We will have economic security for as long as we live.

TARGET: Close the Equity Gap in and Increase Elder Economic Sufficiency

LOCAL MODEL: [San Francisco's Project Homekey and CV19 Meals Expansion](#)

STRATEGIES:

- A. End Homelessness for Older Adults
- B. Income Security as We Age
- C. Protection from Poverty & Hunger



THE MPA LOCAL PLAYBOOK

Seven Plays to Build Communities for All Ages

PLAY ONE: Engage Your Local Leaders

PLAY TWO: Explore Local Data

PLAY THREE: Review Existing Local Plans

PLAY FOUR: Select Your MPA Initiatives

PLAY FIVE: Build Your Action Plan

PLAY SIX: Evaluate Your Initiatives

PLAY SEVEN: Stay Connected



Download
Playbook in PDF
format

Local PLAYBOOK

The MPA Local Playbook: Take Action to Build a California for All Ages

The Master Plan for Aging Playbook is designed to assist state and local government, communities, and private and philanthropic organizations in building environments that promote an age-friendly and disability-friendly California.

Download the [MPA Local Playbook](#) and explore resources below.

* Play One: Use the Governor's Blueprint to Engage Your Local Leaders



Collaborative, and cross-sector, partnerships are the key to implementing successful projects, policies, and initiatives. It is important to get the right leaders at the table. Local government, community planners, aging and disability advocates, and subject matter experts are all important players. The list below will help you identify your local and regional leaders in community development and the aging and disability fields.

+ Local Government

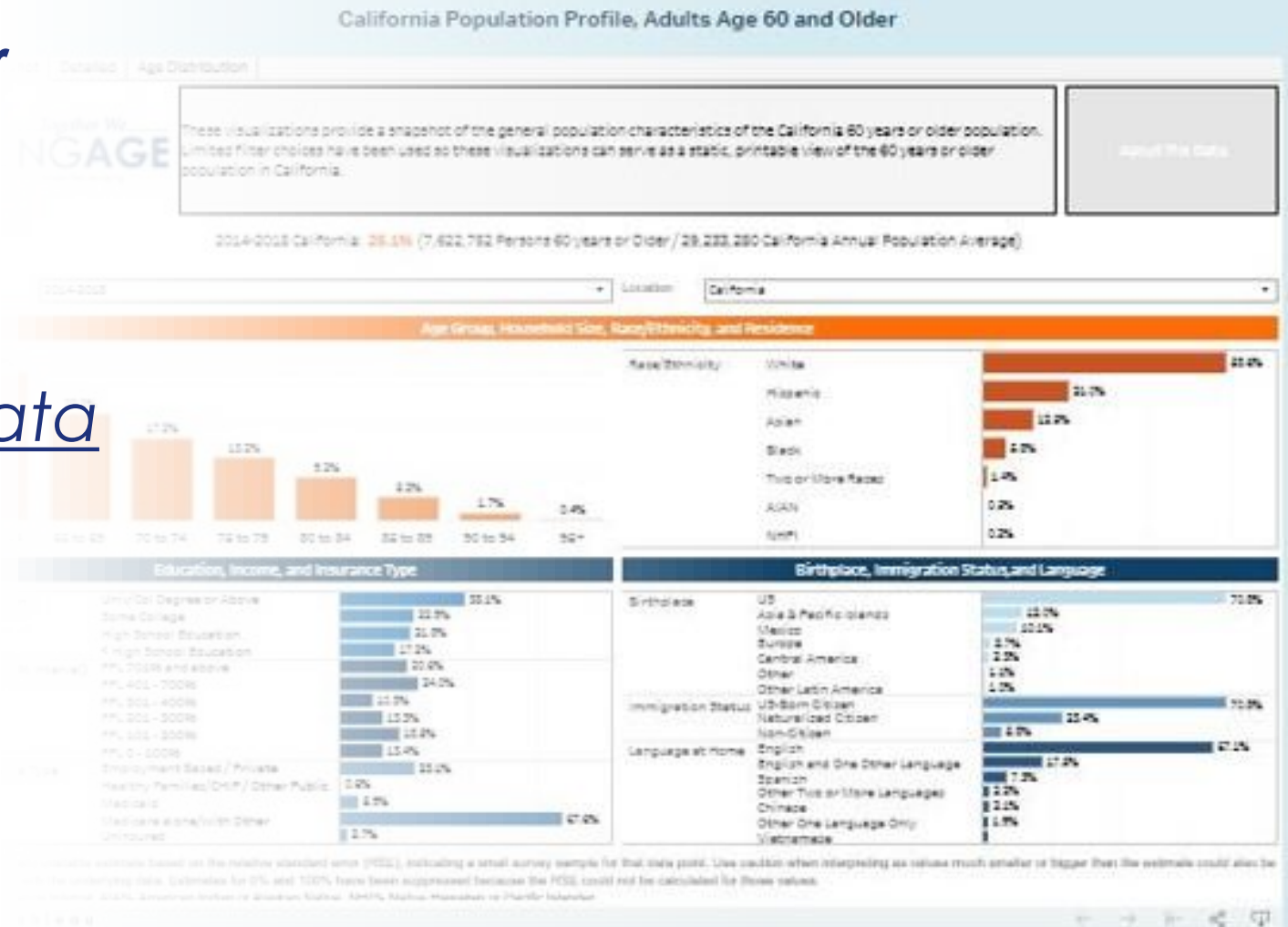
+ Health, Aging, and Disability Leaders

+ International and National Organizations with Local Chapters

+ Universities & Colleges with Gerontology & Geriatric Research

+ Aging-Focused Philanthropy Organizations

Visit the **Data Dashboard for Aging** to follow the MPA's progress over the next ten years, as well as to explore aging and disability demographics, including data at the local level.



Master Plan for Aging: Next Steps

2021-2022 Initiatives

Ten Cabinet Agencies + strong partnership with local leaders, private sector, federal government, and all stakeholders, will launch over **100 initiatives within the first two years**. [View Jan – June 2021 Progress Report.](#)

Implementing Master Plan for Aging in California Together (IMPACT) Committee will advise on the administration and implementation of the MPA.

Existing and new stakeholder committees will continue to drive policy and program on priorities including **Long Term Services and Supports (Disability & Aging Livable Communities Committee)**, **Equity in Aging Committee**, and **Elder Justice Coordinating Council**, and several other workgroups and ad hoc committees



LEARN MORE ABOUT THE MPA

MPA.aging.ca.gov

[Sign up for the Together We Engage newsletter for MPA updates](#)

Send questions and comments to EngAGE@aging.ca.gov

