

Children and Youth Behavioral Health Initiative: Kick-off Webinar

Materials for Kick-off webinar March 15th



OFFICE OF THE
CALIFORNIA
SURGEON GENERAL

Agenda for CYBHI Kick-off Webinar

Topic	Time	Sub-topics	Lead
Introduction to Children and Youth Behavioral Health Initiative (CYBHI)	10:00 – 10:25	<i>Welcome & Introductions</i>	CalHHS
Overview of CYBHI workstreams and ways to get involved	10:25 – 10:35	<i>HCAI</i>	Caryn Rizzell
	10:35 – 10:42	<i>CDPH</i>	Ana Bolanos
	10:42 – 10:52	<i>OSG</i>	Julie Rooney / Janne Olson-Morgan
	10:52 - 11:17	<i>DHCS</i>	Autumn Boylan
	11:17 – 11:25	<i>DMHC</i>	Amanda Levy
CYBHI stakeholder engagement	11:25 – 11:30	CYBHI initiative-level stakeholder engagement approach	CalHHS
Questions & Answers	11:30 – 12:00	Questions & Answers	CalHHS

Source: Discussions with CalHHS, DHCS OSP Leadership, 2/24/2022

Agenda (1 of 4)

Introduction to California Children and Youth Behavioral Health Initiative (CYBHI)

Overview of CYBHI Workstreams

CYBHI Stakeholder Engagement

Questions & Answers

WELCOME & INTRODUCTIONS

MARK GHALY, SECRETARY, CalHHS

MELISSA STAFFORD JONES, DIRECTOR, CYBHI

Overview of the Children and Youth Behavioral Health Initiative

The goal of the **Children and Youth Behavioral Health Initiative** is to **reimagine** the way behavioral health support is provided to **all children and youth in California**, by bringing together **support systems** to create an **ecosystem that fosters social and emotional well-being** and **addresses the behavioral health challenges** facing children and youth

The initiative will take a **whole system approach** by creating **cross-system partnerships** – involving stakeholders from the various systems that support children and youth behavioral health – to ensure that **the reimaged ecosystem is children and youth centered and equity focused**

Source: California Health and Human Services Agency

CalHHS Guiding Principles and Values



Source: California Health and Human Services Agency

Video: Digital diaries

Phases of the Children and Youth Behavioral Health Initiative

What is our vision?

1 | Set goals and stand up infrastructure

Setting overall vision, initiative-level goals, and standing up performance infrastructure

How do we get there?

2 | Develop detailed plans & design the future state

Developing a robust and detailed plan, with clear accountability for design and delivery; sourcing ideas and designing the future state

Let's make it happen!

3 | Deliver and accelerate impact

Launching a full-scale effort to drive, accelerate, and sustain impact

Source: Reviews of large-scale transformation efforts in other states / countries; California Health and Human Services Agency

Agenda (2 of 4)

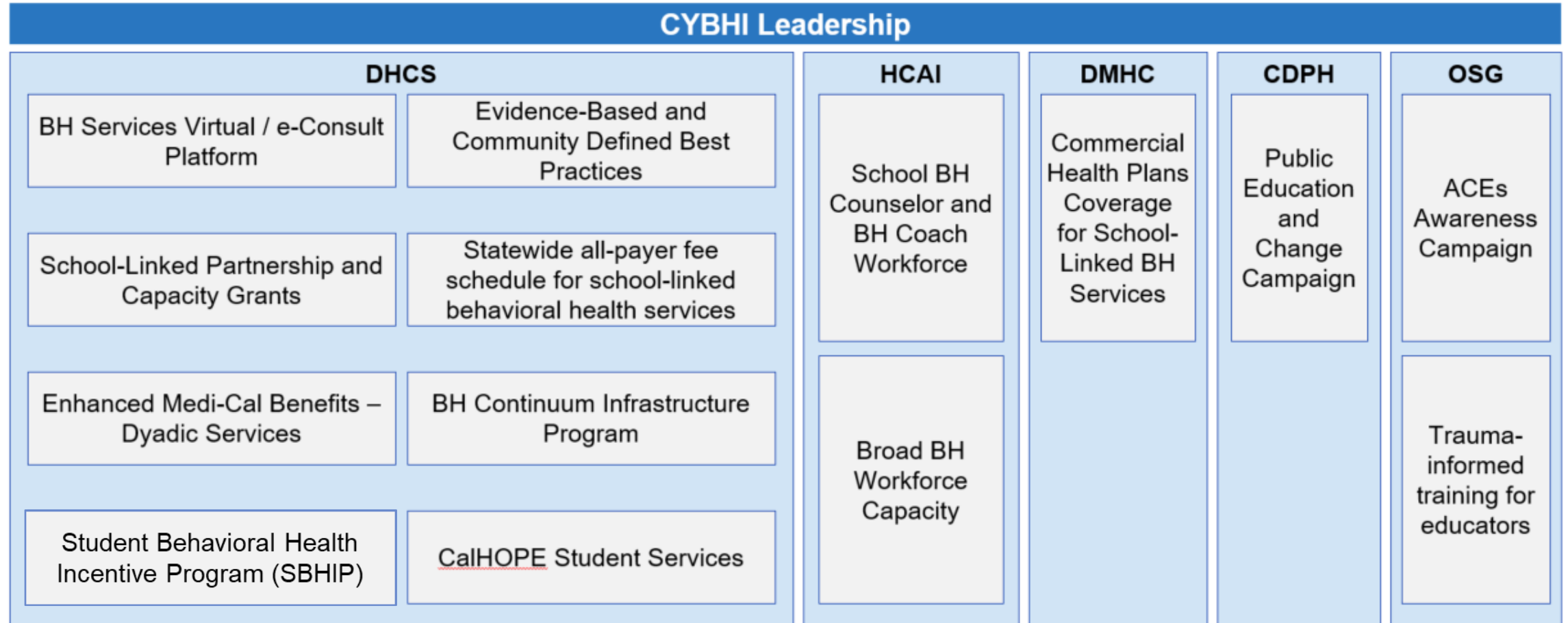
Introduction to California Children and Youth
Behavioral Health Initiative (CYBHI)

Overview of CYBHI Workstreams

CYBHI Stakeholder Engagement

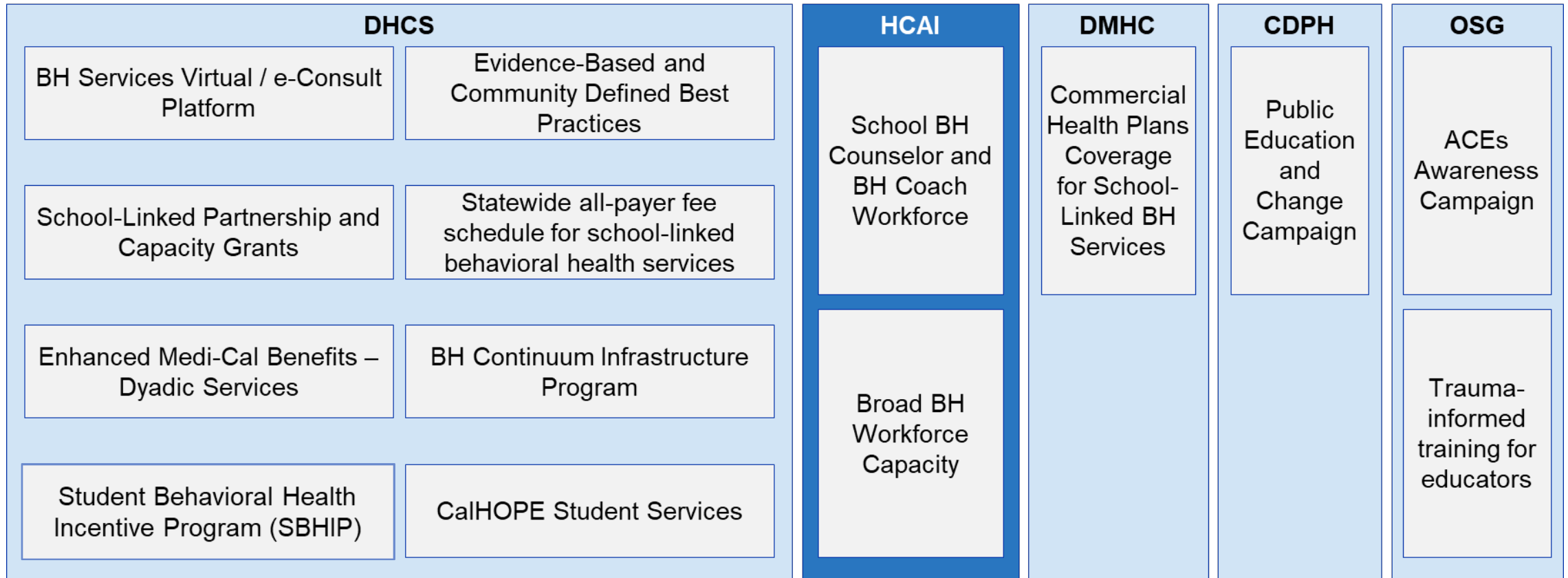
Questions & Answers

Overview of Core CYBHI Workstreams (1 of 6)



Source: California Health and Human Services Agency

Overview of Core CYBHI Workstreams (2 of 6)



Source: California Health and Human Services Agency

Broad BH Workforce

HCAI

Overview: includes eight sub-modules that collectively form a multi-dimensional approach to behavioral health training and capacity expansion (funding: \$427M)

Initiatives include focus on specific provider types as well as cross-cutting strategies:

- **Overall goal:** improve the access to and quality of BH services by increasing the number of BH professionals and evolving their training to better meet children and youth needs
- **Provider types** include primary care providers, psychiatrists, social workers, peer personnel
- **Cross-cutting strategies** include apprenticeship models, training to serve justice and system-involved youth, building the BH workforce pipeline, and the SUD workforce

Source: HCAI CYBHI workplan

BH Coach Workforce

HCAI

Overview: aims to augment the BH workforce and increase availability of BH services for youth through the creation of a new role (funding: \$338M)

Preliminary goals for BH coach role:

- **Engage directly with youth**, while ensuring adequate training and supervision
- Serve **vulnerable populations where they live, study and work**
- Make BH roles accessible to a **diverse population with lived experience**
- **Address some of the potential workforce gaps** that exist today (e.g., few existing BH roles require 1-4 years of ed.)
- Ensure the role is both **a desirable occupation in and of itself and a pathway** to more advanced BH roles

Source: HCAI CYBHI workplan

BH Workforce Initiatives: Stakeholder Engagement (1/2)

HCAI

Example stakeholder groups to engage to inform module design (non-exhaustive)	Non-governmental stakeholders, including: <ul style="list-style-type: none">• Training providers• Education providers• Workforce members• Other non-governmental stakeholders	Youth, families, and communities, including: <ul style="list-style-type: none">• Youth• Parents• Nonprofit, advocacy, family and community groups	Government stakeholders, including: <ul style="list-style-type: none">• State government agencies• Local government agencies
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Source: HCAI CYBHI workplan

BH Workforce Initiatives: Stakeholder Engagement (2/2)

HCAI

How stakeholders will be engaged

Diagnostic: January – April

Interviews and focus groups with non-governmental organizations and individuals, state and local government agencies, and youth and families to understand needs

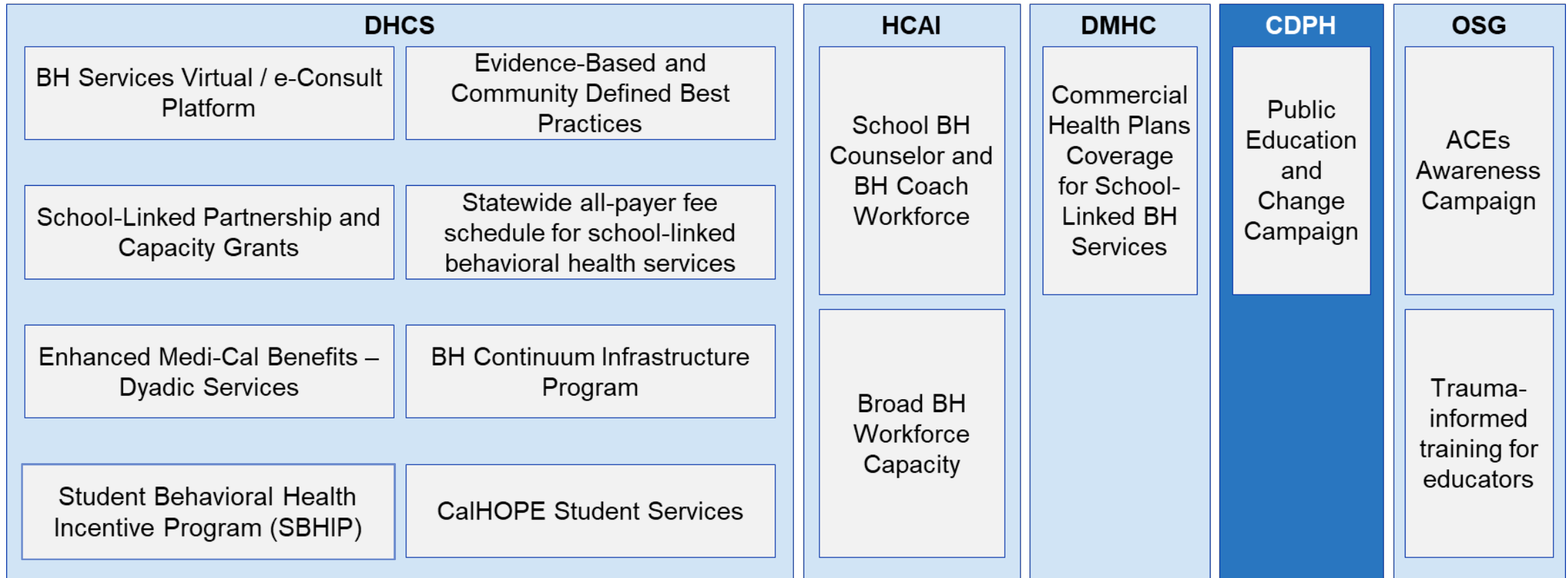
Design: April – May

Functional working groups with regional representation to participate in co-design sessions to test/refine/draft BH workforce programs and roles. *Co-design may continue past May.*

If you are interested in participating in HCAI's stakeholder engagement, please email HWDD.ADMIN@hcai.ca.gov

Source: HCAI CYBHI workplan

Overview of Core CYBHI Workstreams (3 of 6)



Source: California Health and Human Services Agency

CDPH: Comprehensive and Linguistically Public Education and Change Campaigns

Goal: Raise the behavioral health literacy of Californians to normalize and support the prevention and intervention of mental health and substance use.

3 Components

- General Public Acceptance and Awareness
- Culturally Specific Campaigns
- Youth Empowerment

Source: California Department of Public Health

CDPH: CYBHI Stakeholder Engagement Strategies

- Identification of SME's, gatekeepers, cultural brokers, community connectors & key informants (**builds relationships**)
- Inclusive & participatory process that is culturally & linguistically informed (**builds trust**)
- Collaborative and responsive (**builds partnerships**)
- Consultative and shared leadership (**builds empowerment**)

Source: California Department of Public Health

Key Milestones

Spring 2022

- Create an internal CDPH SME workgroup
- Conduct landscape analysis of internal stakeholder engagement
- Develop a stakeholder plan

Fall 2022

- Engage stakeholders, youth, and community partners

Spring 2023

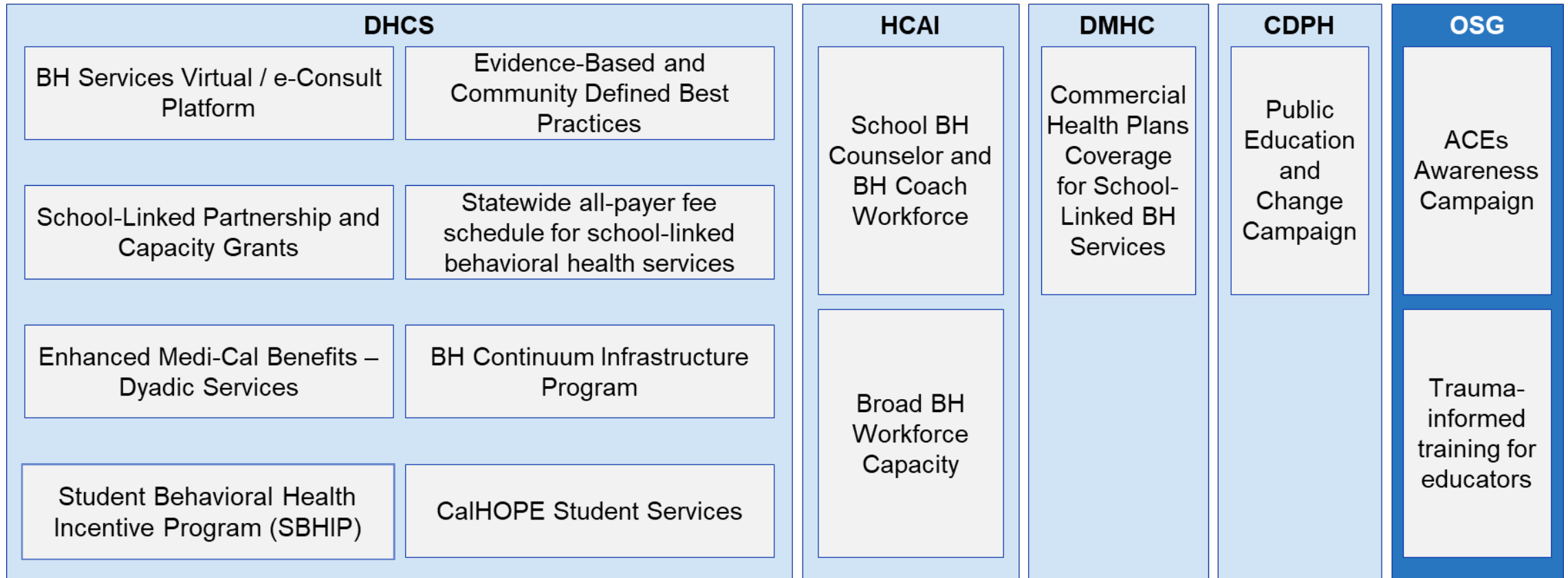
- Release RFP for a public comprehensive linguistic public education and change campaign.

Fall 2023

- Award and launch the educational and change campaigns.

Source: California Department of Public Health

Overview of Core CYBHI Workstreams (4 of 6)



Source: California Health and Human Services Agency

ACEs & Toxic Stress Public Awareness Campaign

Office of the California Surgeon General

Objectives:

- Increase awareness and understanding of Adverse Childhood Experiences (ACEs) and toxic stress, and how they impact our health.
- Offer messages of hope that toxic stress is a treatable health condition and there are resources available for screening, treatment, and prevention.
- Share practical strategies for buffering care that parents and caregivers can provide to reduce the impact of ACEs on children and youth.

Source: Office of the California Surgeon General

ACEs & Toxic Stress Public Awareness Campaign

Target Audience:

Parents and caregivers of children and youth, with a focus on:

- Economically disadvantaged communities
- LGBTQ+ communities
- Communities of color, immigrants, and refugees
- Rural communities
- Juvenile justice-involved youth
- Child welfare-involved youth

Secondary Targets: Health care community, educators, legislators and other decision-makers to ensure understanding of ACEs and how to build a trauma-informed state.

Source: Office of the California Surgeon General

ACEs & Toxic Stress Public Awareness Campaign

Stakeholder Engagement:

- Recruit panel of subject matter experts to inform campaign strategy and messaging and serve as professional reviewers.
- Leverage focus groups and surveys to inform campaign development and gauge public understanding of ACEs.
- Collaborate with other state entities conducting public awareness for ACEs and toxic stress to align messaging, gain best practices/lessons learned.
- Campaign may include community events throughout California where families can learn more about ACEs, toxic stress and buffering care.

Source: Office of the California Surgeon General

ACEs & Toxic Stress Public Awareness Campaign

- **Funding:** 2021 Budget Act includes \$24M for public awareness campaign activities.
- **Efforts to date:**
 - February 4, 2022: RFP posted
 - March 4, 2022: Responses to proposer questions posted
 - March 22, 2022: Final date for proposal submission
 - Week of May 9, 2022: Posting of Notice of Intent to Award (estimate)
 - Week of June 6, 2022: Proposed Agreement Award Date (estimate)
 - Late Summer: Campaign launch

We welcome stakeholder feedback and comments at info@osg.ca.gov

Source: California Department of Public Health



Trauma-Informed Educator Training: Overview

Objective: to better enable early childcare providers, educators, and school personnel to do the following:

- Recognize the mechanisms and risks of ACEs and toxic stress
- Respond appropriately
- Intervene early
- Provide critical buffering support that can assist in averting the long-term harms of trauma and adversity exacerbated by the COVID-19 pandemic

Funding: \$1 million was allocated for this workstream

Source: Office of the California Surgeon General

Trauma-Informed Educator Training: Milestones

- Spring 2022: Contract for training development signed
- Spring/Summer 2022: First convening with subject matter expert review panel
- Fall 2022: Training will be available to educators
- Winter 2022/Spring 2023: Evaluation

Source: Office of the California Surgeon General

Trauma-Informed Educator Training: Stakeholder Engagement

Subject matter expert review panel will include

- Those with expertise in science- and evidence-based interventions
- Education and early childhood providers

Review of pilot curriculum

- Curriculum will be piloted with early childcare providers and educators

Evaluation of first full implementation

- Contractor to evaluate efficacy of training

We welcome any stakeholder feedback at OSGinfo@osg.ca.gov

Source: Office of the California Surgeon General

Overview of Core CYBHI Workstreams (5 of 6)

DHCS		HCAI	DMHC	CDPH	OSG
BH Services Virtual / e-Consult Platform	Evidence-Based and Community Defined Best Practices	School BH Counselor and BH Coach Workforce	Commercial Health Plans Coverage for School-Linked BH Services	Public Education and Change Campaign	ACEs Awareness Campaign
School-Linked Partnership and Capacity Grants	Statewide all-payer fee schedule for school-linked behavioral health services	Broad BH Workforce Capacity			Trauma-informed training for educators
Enhanced Medi-Cal Benefits – Dyadic Services	BH Continuum Infrastructure Program				
Student Behavioral Health Incentive Program (SBHIP)	CalHOPE Student Services				

Source: California Health and Human Services Agency

DHCS CYBHI Overview & Workstream Launch Dates

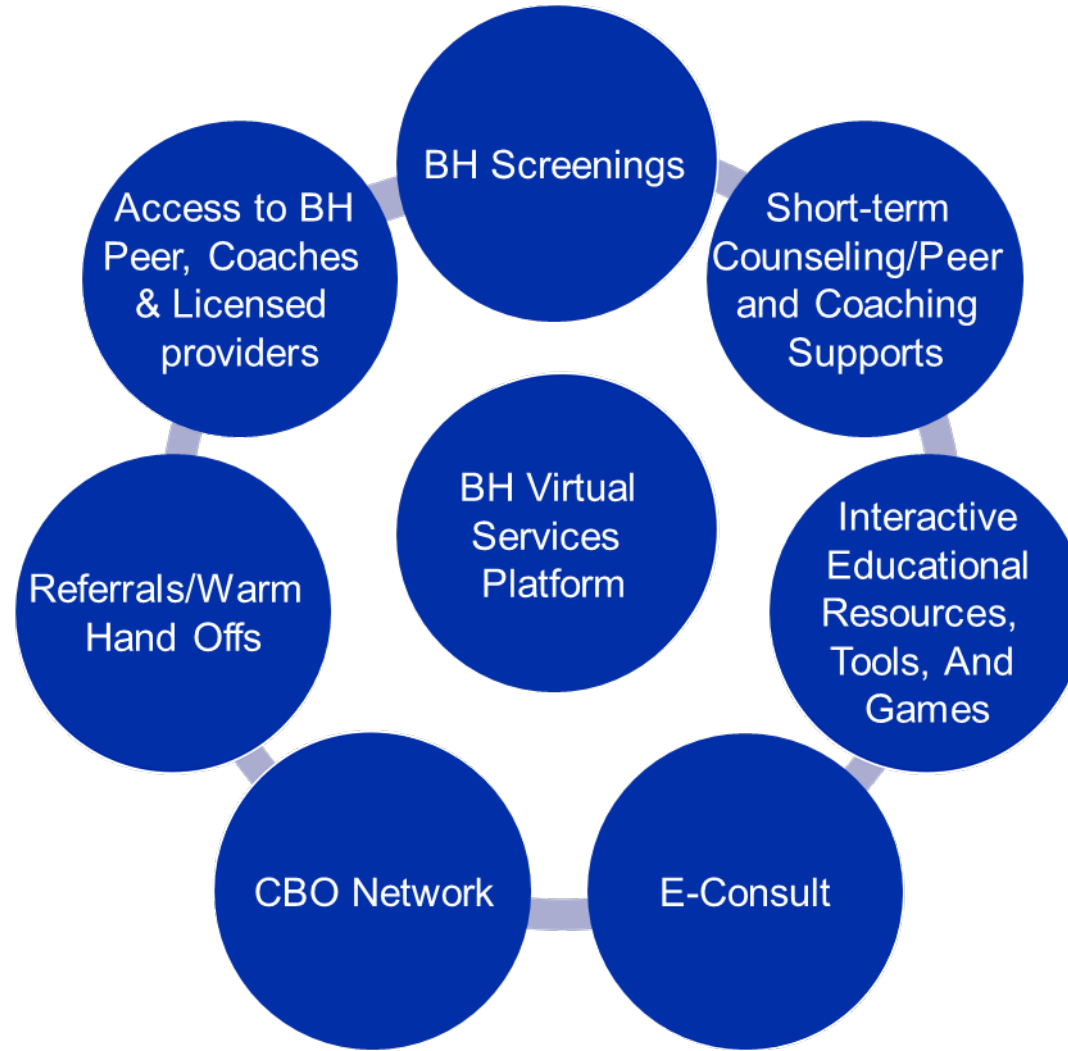


FY 21/22	FY 22/23	FY23/24
<ul style="list-style-type: none">• Student BH Incentive Program• BH Continuum Infrastructure Program• CalHOPE Student Services	<ul style="list-style-type: none">• Scaling Evidence-based Practices Grants• School-linked Partnerships & Capacity Grants• Implementation of Dyadic Services Benefit	<ul style="list-style-type: none">• BH Virtual Services and E-consult Platform• Statewide Fee Schedule & BH Provider Network• Pediatric and Primary Care Training

Source: California Department of Health Care Services

Behavioral Health Virtual Services & E-Consult Platform

**Launch
in 2024**



Source: California Department of Health Care Services

School-Linked Fee Schedule and BH Provider Network

Workstream Overview

- By January 1, 2024, DHCS, in collaboration with DMHC, will develop and maintain:
 - A school-linked statewide fee schedule for outpatient mental health and substance use disorder services provided to a student, 25 years of age or younger, at or near a school-site
 - A school-linked statewide provider network of at or near school-site behavioral health counselors
- The Medi-Cal delivery system, including Medi-Cal managed care plans and county BH plans, **AND** commercial health plans are required to reimburse providers for a predefined set of medically necessary outpatient mental health and substance use disorder services provided to a student, 25 years of age or younger, at or near a school-site

Source: California Department of Health Care Services

School-Linked Partnerships and Capacity Grants (1/2)

Workstream Overview

- Provides direct grants to support new services to individuals 25 years of age and younger from schools, providers in school, school affiliated CBOs, or school-based health centers
- Will support statewide school-linked fee schedule and behavioral health network of providers
- 2021 Budget Act includes \$550,000,000 over two years
 - \$400,000,000 allocated to pre-school through 12th grade
 - \$150,000,000 allocated to institutions of higher education

Source: California Department of Health Care Services



School-Linked Partnerships and Capacity Grants (2/2)

Potential Recipients

- LEAs
- Institutions of higher education
- Childcare & preschools
- Health plans
- CBOs
- BH providers
- County BH
- Tribal entities

Source: California Department of Health Care Services

Scaling Up Evidence Based Practices – Grants (1/2)

Workstream Overview

- With input from stakeholders, DHCS will select a limited number of evidence-based practices (EBPs) to scale throughout the state based on robust evidence for effectiveness, impact on racial equity, and sustainability
- Grants to be administered through a third-party grant administrator
- Grantees will be required to share standardized data in a statewide behavioral health dashboard
- 2021 Budget Act includes \$429,000,000 in FY 2022-2023
- DHCS will enter into an Interagency Agreement with Mental Health Services Oversight & Accountability Commission (MHSOAC); 10% of total funds earmarked for MHSOAC

Source: California Department of Health Care Services

Scaling Up Evidence Based Practices – Grants (2/2)

Potential Recipients

- Managed care plans
- Commercial health plans
- Health plans
- CBOs
- BH providers
- County BH
- Tribal entities

Source: California Department of Health Care Services

DHCS Stakeholder Engagement Overview

Children and youth will be engaged in co-creation across stakeholder engagement

Phase	Objective	Engagement Models (non-exhaustive)
Build accountability & transparency	<ul style="list-style-type: none"> • Provide information in public forum • Promote transparency to the public 	<ul style="list-style-type: none"> • Townhall • Webinars • Website
Develop and co-create hypotheses	<ul style="list-style-type: none"> • Provide inputs on leading practices • Be a source of innovative solutioning • Share data and benchmarks to provide objective understanding of current state (e.g., level of scaling of evidence-based practices) 	<ul style="list-style-type: none"> • Desk research • Interviews • Listening sessions • Focus groups
Review and refine	<ul style="list-style-type: none"> • Review specific draft deliverables for each workstream in detail (e.g., pressure-testing assumptions, outlines, and approach) • Ensure that the full spectrum of perspectives is reflected in the workstream's draft deliverables • Propose modifications or additions to draft workstream outputs 	<ul style="list-style-type: none"> • Think tank / Workshops • Round tables • User testing experience • Digital Diaries
Syndicate and validate	<ul style="list-style-type: none"> • Provide input on considerations for DHCS prior to launch or roll out of major deliverables • Represent the voice of the diverse set of final users • Be a conduit to the community and communicate support for CYBHI outcomes 	<ul style="list-style-type: none"> • Listening sessions • Public updates • Webinars
Test & scale	<ul style="list-style-type: none"> • Provide usage-based feedback to enable the state to make continuous refinements • Provide feedback on changing context (e.g., legislative updates) that may need to be incorporated for the long-term sustainability of CYBHI • Provide support for the state to gather data that enables outcome measurement 	<ul style="list-style-type: none"> • Surveys • Platform-usage metrics • Public comment

Source: California Department of Health Care Services

DHCS Think Tanks

- In **April 2022**, DHCS will launch two distinct “Think Tanks”
 - BH Virtual Services & E-Consult Platform
 - Evidence-Based Practices Grants
- The Think Tank will be one of many inputs to inform workstream design
- Think Tank(s) members will actively shape the development of DHCS CYBHI programs through immersive workshops, design-thinking sessions, and other methods for multi-disciplinary engagement
- DHCS’ Think Tank(s) [Survey Monkey Application](#) is posted, and applications are due on **March 23, 2022**

Source: California Department of Health Care Services

Questions?

DHCS CYBHI Contact
Information

DHCS contact information for questions/feedback:
CYBHI@dhcs.ca.gov

DHCS Children & Youth Behavioral Health Initiative
[Webpage](#)

DHCS Student Behavioral Health Incentive Program
(SBHIP) [Webpage](#)

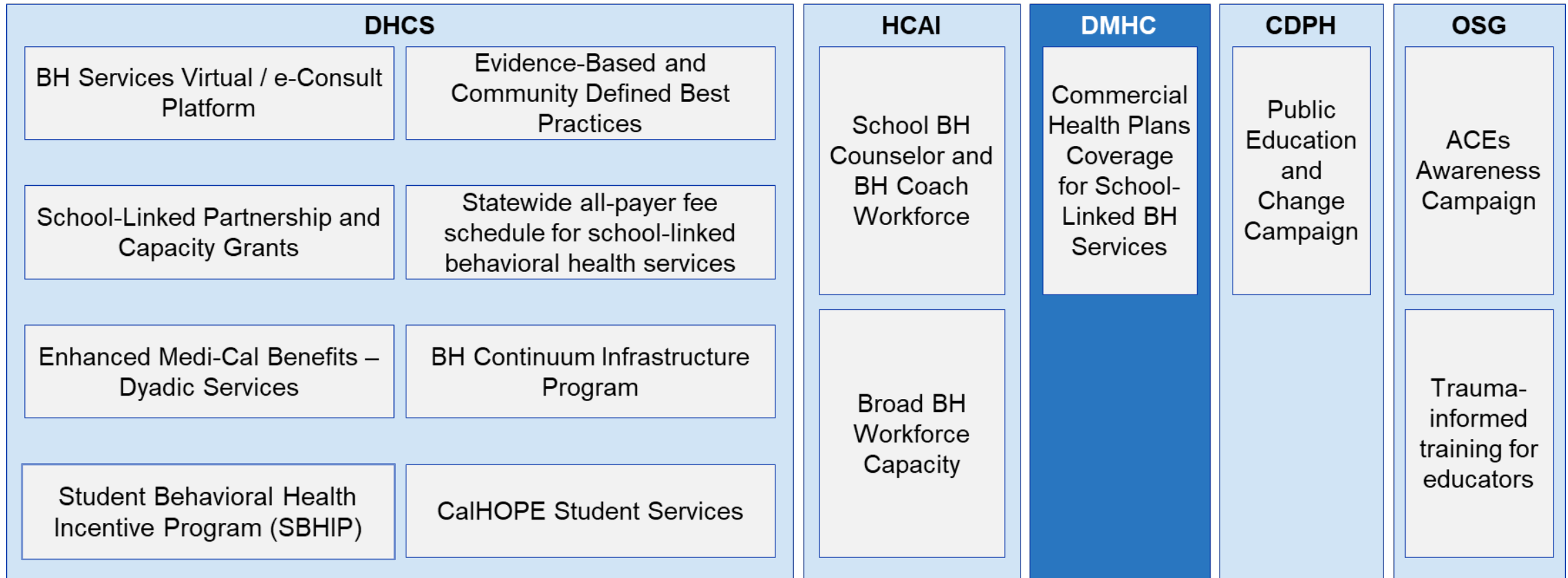
DHCS Behavioral Health Continuum Infrastructure
Program (BHCIP) [Webpage](#)

CalHOPE Student Support [Webpage](#)

Source: California Department of Health Care Services



Overview of Core CYBHI Workstreams (6 of 6)



Source: California Health and Human Services Agency

Commercial Health Plans Coverage for School-linked BH services

- The CYBHI requires commercial health plans to reimburse for certain behavioral health services for individuals 25 years of age or younger provided or arranged by local educational agencies and public institutions of higher education.
- The Department of Managed Health Care (DMHC) will issue guidance via an All- Plan Letter by December 31, 2023 to address commercial plan coverage of school-linked Behavioral Health services.
- DMHC's guidance will address the scope of services and billing issues.
- Regulations could be issued at a later date.
- DMHC will host a series of stakeholder working groups with advocates to discuss CYBHI policies and implementation.
- DMHC will provide regular updates to our stakeholders at existing quarterly meetings

Source: Department of Managed Health Care

Agenda (3 of 4)

Introduction to California Children and Youth
Behavioral Health Initiative (CYBHI)

Overview of CYBHI Workstreams

CYBHI Stakeholder Engagement

Questions & Answers

CYBHI Stakeholder Engagement Plan: An Overview

Initiative-wide stakeholder engagement¹, including activating and expanding children, youth, and family engagement network, convening cross-sector workgroups on system-level topics, conducting community listening sessions

Workstream-specific stakeholder engagement, including defining stakeholder engagement plans, reaching out to stakeholders, creating workstream-specific forums and channels as needed

Coordinate and build capabilities across stakeholder engagement activities

¹ Details to follow

Source: California Health and Human Services Agency

CYBHI stakeholder engagement plan focus areas and activities

Focus areas for CYBHI stakeholder engagement:

Shape CYBHI outcomes definition	Address topics that have implications across the initiative (e.g., equity, prevention, ecosystem models, sustainability)	Shape workstream planning, design, and implementation
Group	Near term activities (Through May '22)	Future activities (June '22 and beyond) To be refined
Children, youth, and families	<ul style="list-style-type: none"> Focus groups on CYBHI outcomes Initial focus groups and user interviews on workstreams 	<ul style="list-style-type: none"> Surveys, focus groups, design sessions, and ongoing engagement opportunities on initiative-level topics and workstreams
Cross sector and inter-agency partners	<ul style="list-style-type: none"> Discussions with existing groups on outcomes Targeted engagement on initiative-level topics Engagement forums (e.g., think tank, listening tours) on workstreams 	<ul style="list-style-type: none"> Targeted engagement on initiative-level topics Engagement forums on workstreams
Community partners on the ground and in the field	<ul style="list-style-type: none"> Regular updates and opportunity to submit e-mail input 	<ul style="list-style-type: none"> Listening sessions on outcomes (through end of summer 2022) and initiative-level topics Website updates and opportunities to comment

Source: California Health and Human Services Agency

Agenda (4 of 4)

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CYBHI Stakeholder Engagement

Questions & Answers

Q & A

Please reach out to CYBHI@chhs.ca.gov with questions and inquiries

For additional information please visit the [Children and Youth Behavioral Health Initiative webpage](#)

Source: California Health and Human Services Agency