



2022 East Bay Innovation Awards
Application Questions for Company/Organization Representatives
Arts & Culture, Education, and Community Impact Categories

Thank you for your interest in the 2022 East Bay Innovation Awards! This application is designed to provide a comprehensive view of your organization's innovation and impact. Judges expect answers to be succinct, clear, and thorough, and will score based on your responses.

To help you draft your answers, please view the complete application questions below. All submissions must be submitted via online form: <https://eastbayiawards.awardsplatform.com/>. For any questions, please contact iawards@eastbayeda.org. Thank you & good luck!

1. Name of Organization/Company

2. East Bay Location (City/Town)

3. Primary Contact for Organization/Company

4. Primary Contact's E-mail Address

5. Organization/Company Website

6. Social Media Accounts

7. Employees (Both Part-Time & Full Time)

- 1-9
- 10-19
- 20-49
- 50-99
- 100-499
- 500+

8. Year Established

9. What is your organization's estimated revenue and/or operational budget? *We understand that some information is proprietary. If you feel more comfortable providing a range, that will be helpful. Alternatively, you could say "above" or "below" an amount you feel comfortable disclosing. None of this information will be made public without your approval.*

10. Do you have other locations? If so, please list them.

11. Please describe your organization/company. *Think of this as your elevator pitch. (50 words or less)*

12. Why should your organization/company be considered for an Innovation Award? Please describe your innovation and significance by addressing the following questions (250 words or less):

- *What is your innovation?*
- *What is the significance, size and/or complexity of the situation or challenge that your organization is seeking to solve?*
- *What is the significance of the innovation for new and improved products, services, programs and/or systems?*

13. How does your innovation contribute to the culture of innovation of the East Bay? Please describe by addressing the following questions (250 words or less):

- *What is the contribution of the innovation/company/organization to the culture of innovation in the East Bay?*
- *What is the impact of the innovation for other related organizations and industries?*
- *How is the company or individual a leader within the industry or the region?*
- **[For Arts & Culture Organizations Only]:**
 - *Has this company/organization implemented an innovative way to continue arts and cultural traditions (such as long-held art forms and cultural activities and practices) while also implementing new and innovative ways to grow and adapt to new circumstances, opportunities and/or challenges?*

14. What is your organization's impact on uplifting local communities? Demonstrate your impact by providing quantitative and qualitative metrics here. Please describe by addressing the following questions. (250 words or less):

- *What is your geographic reach? How many people does your organization serve?*
- *Is our organization supporting underserved communities in the East Bay?*
- *How does this organization create or cultivate opportunities for residents to thrive?*

Other Considerations (Optional Application Questions)

- *How has the company/organization pivoted in unique and innovative ways during the COVID-19 pandemic?*
- *How is this company/organization supporting diversity, equity and inclusion in its operations, products, services, and/or programs?*
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Have more to brag about? *Has your company been recognized in the media? Closed any recent venture deals? Won any accolades? If you have additional materials (brochures, visuals, videos or other marketing materials), please upload. Submissions limited to 20 mb. You can also provide links and videos.*



2022 East Bay Innovation Awards
Application Questions for Company/Organization Representatives
Advanced Manufacturing, Built Environment, Clean Tech, Engineering & Design, Food, Life
Sciences, and Technology Categories

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Advanced Manufacturing Nominees: You must have a manufacturing facility in Alameda or Contra Costa counties to be eligible to compete in this category.

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- 2. East Bay Location (City/Town)**
- 3. Primary Contact for Organization/Company**
- 4. Primary Contact's E-mail Address**
- 5. Organization/Company Website**
- 6. Social Media Accounts**
- 7. Employees (Both Part-Time & Full Time)**
 - **1-9**
 - **10-19**
 - **20-49**
 - **50-99**
 - **100-499**
 - **500+**
- 8. Year Established**

9. What is your organization's revenue and/or operational budget? *We understand that some information is proprietary. If you feel more comfortable providing a range, that will be helpful. Alternatively, you could say "above" or "below" an amount you feel comfortable disclosing. None of this information will be made public without your approval.*

10. Do you have other locations? If so, please list them.

11. Are you currently participating or were you previously part of an incubator or accelerator program? If so, please list the program and year.

12. Please describe your organization/company. *Think of this as your elevator pitch. 50 words or less.*

13. Why should your organization/company be considered for an Innovation Award? Please describe your innovation and significance by addressing the following questions (250 words or less):

- *What is your innovation?*
- *What is the size and complexity of the challenge that the innovation addresses?*
- *What is the significance of the innovation for new and improved products, services, or systems?*
- *What is the impact of the solution for the industry, and other industries?*
- *Do you have patents (or applying for patents) related to your innovations?*

14. How much is this innovation contributing to the culture of innovation of the East Bay? Please describe by addressing the following questions (250 words or less):

- *What is the contribution of the innovation / company / individual to the culture of innovation in the East Bay?*
- *How is the company or individual a leader within the industry or the region?*

15. How much is this company's innovation contributing to the regional economy of the East Bay? Please describe by addressing the following questions (250 words or less):

- *What is the contribution of the innovation or company to jobs or revenues in the East Bay?*
- *What is the company's growth trajectory?*
- *What is the company's concentration in the East Bay?*
- *Does your company hire locally?*

Other Considerations (Optional Application Questions)

- *How has the company/organization pivoted during the COVID-19 pandemic?*
- *How is this company/organization supporting diversity, equity and inclusion in its operations, products or services?*
- *How is this company/organization advancing environmental sustainability in their products and business footprint (i.e., reducing the environmental impact in their supply chain, business practices, etc.).*

Have more to brag about? *Has your company been recognized in the media? Closed any recent venture deals? Won any accolades? If you have additional materials (brochures, visuals, videos or other marketing materials), please upload. Submissions limited to 20 mb. You can also provide links and videos.*