

July is Chronic Disease Month



*Join the
conversation!*

Chronic Disease Month 2021 Social Tool Kit

Welcome to the Chronic Disease Coalition's Chronic Disease Month social tool kit!

Thank you for your interest in supporting and sharing Chronic Disease Month with your networks.

Below you will find captions for Facebook, Twitter and Instagram posts as well as associated graphics. Captions are simply suggestions, and we encourage everyone to edit to best fit their audience.

Feel free to reach out to bryan@chronicdiseasecoalition.org with any questions regarding social sharing for Chronic Disease Month this July. We'll see you on the interwebs #CDM21!

-The CDC Team

"I Advocate Because..."

Instructions: Print [THIS](#) digital graphic, write why you're an advocate, take a picture holding your sign and share with your network!

EXAMPLE:



Suggested Facebook and Twitter caption

[FACEBOOK/TWITTER/PRINT](#) GRAPHIC

Did you know July is Chronic Disease Month? Help us educate, empower and connect chronic warriors everywhere using this "I Advocate Because..." print out. Join the fight for #chronicrights and share why you advocate on social media today!

Print out the graphic and take a picture or fill in the blank digitally to share why you advocate. Be sure to use #CDM21 and tag @ChronicRights to have your advocacy statement shared this month.

Suggested Instagram caption

[INSTAGRAM](#) GRAPHIC

Why do you advocate? Join the chronic disease conversation the entire month of July by sharing your reasoning using this social graphic.

Tag @ChronicRights in your post for a chance to be featured in this month's advocacy shout outs. #CDM21

Chronic Disease Month Announcement

Instructions: Use this graphic to share #CDM21 announcement on your social channels. Image sizes include Facebook, Instagram, Twitter and banner style. Find the size that works best for your needs!

Suggested Facebook caption

[FACEBOOK GRAPHIC](#)

July is Chronic Disease Month! Help educate, empower and connect chronic advocates all month long by using #CDM21 and tagging @ChronicRights.

Ensuring chronic disease patients are represented at the local and national level is crucial in the fight for chronic rights.

Amplify chronic voices this month and get access to over a dozen social media graphics at the link below!

<https://rb.gy/le3aom>

Suggested Twitter caption

[TWITTER GRAPHIC](#)

July is Chronic Disease Month. Use #CDM21 to join the conversation all month long!

Suggested Instagram caption

[INSTAGRAM GRAPHIC](#)

Empowering chronic voices is more important than ever before. Join the fight for patient rights this July as part of Chronic Disease Month 2021!

Join @ChronicRights for a suite of social media opportunities, blogs, chronic content, Instagram Lives and so much more all month long.

Chronic Disease Month Bingo

Instructions: Provide a fun chronic advocacy opportunity to your followers this July by sharing our CDM Bingo card, available in square and rectangular formats.

Suggested Facebook caption

[FACEBOOK GRAPHIC](#)

Policy advocacy, social posting, community engagement oh my! Chronic advocacy takes on many forms.

How do you fight for patient rights?

Share how you advocate by completing this #CDM21 bingo board and tag @ChronicRights as well as three friends to play.

Suggested Instagram caption

[INSTAGRAM GRAPHIC](#)

Chronic disease bingo is back, just in time for chronic disease month! Share how you advocate by playing a round of chronic bingo and tagging @ChronicRights with your score.

Which advocacy opportunities aren't included here that you've participated in recently?

Join the fight for chronic rights this July and don't forget to use #CDM21 to join the conversation all month long.

Suggested Twitter caption

[TWITTER GRAPHIC](#)

It's Chronic Disease Month game time!! Play a round of chronic disease advocacy bingo and tag @ChronicRights sharing your score. #CDM21

[**Share your Story**](#)



Instructions: Share this graphic to encourage your advocacy network to reach out and share their story this Chronic Disease Month. Available for Instagram, Facebook, Twitter and Stories.

Suggested Facebook caption

[FACEBOOK GRAPHIC](#)

Patient voices are a key component of creating a more equitable and accessible health care future for all.

Share your story with advocates, legislators, friends, family and more for Chronic Disease Month this July.

Tag @ChronicRights and use #CDM21 and share your advocacy journey with us today.

Suggested Instagram caption

[INSTAGRAM GRAPHIC](#)

July is Chronic Disease Month! Join the fight for chronic rights by sharing your story this month and tagging @chronicrights with #CDM21.

Join the fight and join the conversation today. #ChronicTogether

Suggested Twitter caption

[TWITTER GRAPHIC](#)

Sharing your story is a vital part of chronic advocacy. Join the fight for patient rights by sharing your chronic story for Chronic Disease Month this July! #CDM21

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