

Webinar



Digital Health Information: Media Coverage of Cancer and Its Impact on Patients

Online information about cancer is everywhere. But not all information is accurate or reliable! The information that you read in journal articles is very different from what patients are reading about the exact same science!

Please join us for this interactive webinar to learn how to help patients improve their health literacy and find reliable and relevant health information online. The webinar will:

1. Provide an overview the challenges faced by patients in evaluating digital health information.
2. Explain how social determinants of health, culture, and personal beliefs may influence how patients interpret health information.
3. Demonstrate how media coverage affects patient understanding of cancer and medical decision-making.
4. Discuss tips and resources for communicating with patients about health media reports.

Is it trustworthy, or is it a **BOAST**?



BIASED



OVERBLOWN



AMATEUR



SALES-FOCUSED



TAKEN OUT OF
CONTEXT

Presenter:

Sue Friedman, DVM

Executive Director

FORCE: Facing Our Risk of Cancer

Empowered

When:

Wednesday, August 17, 2022

12 PM ET

[Click this link to register.](#)



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