



*REDESIGNING THE LEGAL PROFESSION
FOR A BETTER FUTURE*

We Can No Longer Ignore Well-Being in Our Profession

Too many lawyers are not thriving, and a significant number struggle with mental health and alcohol use disorders. Many others, while not dealing with a diagnosable illness, still are not fully well. The result is that many lawyers are unable to be their best for themselves and their families, clients, colleagues, and communities.

Organizations such as yours can help become the catalyst for change!

Why Attend

IWIL's first annual conference is an education event focused on redesigning the legal profession to support individual, organizational, and institutional thriving. The theme is *innovation* through new ideas and practical strategies.

This year's event will offer separate tracks for individual wellbeing, workplace well-being (for people designing organizational well-being programs), law school well-being, and leading law firm well-being (for law firm partners and other organizational leaders). The virtual conference will provide you with the opportunity to develop new relationships and showcase your organization's expertise to an engaged audience.

SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorship

\$5,000

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Four complimentary registrations.
- Sponsorship of the keynote speaker, Dr. Martin Seligman.
- Logo on virtual platform with weblink
- Session sponsor:
 - Recognition as session sponsor before event and logo on title slide.
 - Logo on conference virtual platform with weblink.

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Platinum benefits continued:

- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Prescheduled “Session Sponsor Meetup” advertised on the conference agenda and marketing materials, and a URL link to the meetup on the conference agenda session description for maximum visibility.
- Pre-event conference opt-in attendee list approximately one week prior and post-event opt-in attendee list approximately two weeks post-event.
- Post-event behavioral analytics.

Gold Level Sponsorship

\$3,000

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL’s website with logo and weblink.
- Three complimentary registrations.
- Session sponsor:
 - Recognition as session sponsor before event and sponsor logo on title slide.
 - Logo on conference virtual platform with weblink.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Prescheduled “Session Sponsor Meetup” advertised on conference agenda and marketing materials, and a URL link to the meetup on the conference agenda session description for maximum visibility.
- Pre-event conference opt-in attendee list approximately one week prior and post-event opt-in attendee list approximately two weeks post-event.
- Post-event behavioral analytics.



Institute For
Well-Being In Law

2022 CONFERENCE | JANUARY 19-21, 2022

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Silver Level Sponsorship

\$1,500

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Two complimentary registrations.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Pre-event conference opt-in attendee list approximately one week prior and post-event opt-in attendee list approximately two weeks post-event.
- Post-event behavioral analytics.

SPONSORSHIP BENEFITS AT-A-GLANCE

	Platinum	Gold	Silver
Sponsorship of Keynote presentation	✓	—	—
Sponsor Education Session	✓	✓	—
Complimentary Registrations	4	3	2
Prescheduled (advertised on agenda) Session Sponsor Meetup	✓	✓	—
Recognition on IWIL Conference Marketing Material	✓	✓	✓
Virtual Trade Show Exhibit Booth	✓	✓	✓
Recognized on IWIL Conference Social Media Posts	✓	✓	✓
Yearlong Recognition on IWIL Website With Weblink	✓	✓	✓
Post-Event Behavioral Analytics	✓	✓	✓



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EXHIBITING OPPORTUNITIES

Exhibitor Benefits:

\$1,000

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Two complimentary registrations.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons or similar promotional items to attendees. Ability to download real-time leads.
- Pre-event conference opt-in attendee list approximately one week prior and post-event opt-in attendee list approximately two weeks post-event.
- Post-event behavioral analytics.

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Secure your sponsor or exhibitor package today!

Customized sponsorships are available! Contact us to discuss your ideas.

Online application: <https://institute.lawyerwellbeing.net/store/ListProducts.aspx?catid=857105&ftr=>

**Join us for the 2022 IWIL Conference
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