

# Nebraska Corn Board Internship Lincoln, Nebraska (Summer 2023 – Spring 2024)

### **Position Summary**

Communications and Outreach Internship in Lincoln, Nebraska

### About

The Nebraska Corn Board manages the corn checkoff investment by striving to connect corn producers to their customers, new products and markets, important research and policymakers on Capitol Hill.

#### **Timeframe**

May 2023 - May 2024

# **Duties & Responsibilities**

- Assist and coordinate communication projects, including:
  - Utilizing social media to share positive messages about agriculture (Facebook, Twitter, Instagram, Snapchat, YouTube, etc.)
  - Capturing and developing videos to share on the web
  - Write press releases, articles, and other written communications
  - Ensure accurate and updated information is shared with consumers and producers
- Assist with representation and set up at trade shows and events as needed, including, but not limited to:
  - Groundwater Festival, State Fair, Husker Harvest Days, River City Rodeo, State FFA Convention, Women in Ag, AgCeptional Women, trade shows throughout the year
- Assist with outreach programs and activities, including:
  - o International trade teams, new corn product market development, & assisting with promotional events
- Collect and report corn and corn product utilization and transportation data
- Assist with various duties in office, such as mailings, copying, filing, maintaining the corn van, etc.

# Qualifications

- Any student enrolled in a four-year university located in Lincoln, Nebraska with the following qualifications:
  - Proven communication abilities in written, verbal, and online forms of communications
  - o Excellent computer skills
  - o Experience with design programs, including InDesign, Photoshop, Illustrator
  - o Knowledge of social media outreach/video editing skills
  - Ag background beneficial but not required

# **Hours Per Week**

- May August: 40 hours/week (with flexibility for summer course work)
- Office hours are 8:00 a.m. and 5:00 p.m. (some work will be on nights and weekends)
- August May: 15 20 hours/week (will work with student's academic schedule)

# **Other Opportunities**

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel (to Washington, D.C. for NCGA Corn Congress or Commodity Classic)

# Opportunity for Independent Study

Will work with the University to receive credit hours

# **Recommended Coursework**

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

# **Application Process**

Resume, three references, and cover letter of application should be sent to:

Nebraska Corn Board

Communications and Outreach Internship

245 Fallbrook Blvd. Suite 204

Lincoln, NE 68521

Resume, three references, and cover letter may also be accepted by e-mail, sent to <a href="mailto:jill.parrent@nebraska.gov">jill.parrent@nebraska.gov</a>
Resume, references, and cover letters are due in the Nebraska Corn Board office by 5:00 p.m. on November 4, 2022.