

# PAKISTAN



## **PAKISTAN: Fresh Water River Rehabilitation and Construction Project**

**ORGANIZATION NAME:** Ravi Urban Development Authority

**ORGANIZATION TYPE:** National government

- **ORGANIZATION DESCRIPTION:** Ravi Urban Development Authority (RUDA) intends to develop urban areas of the province into sustainable, livable and well-managed engines of economic growth. Urban development and its management are critically linked with sound, comprehensive and strategic metropolitan level long-term planning. Over the years, rapid urbanization has changed the socio-economic and physical characteristics of the cities. The physical growth of the cities has emerged in a very different way from the land uses proposed in master plans and other such documents.
- **PRODUCT/SERVICE TRADE LEAD IS SEEKING:** Ravi Riverfront Urban Development Project (RRUDP) is an approved urban development megaproject in Lahore District, Punjab, Pakistan that runs along the Ravi River in a northeast to southwest direction. It includes the construction of a 40,000- hectare (100,000-acre) planned city and the rehabilitation of the Ravi River into a perennial freshwater body. The project is to be completed in three phases. It is expected to be the largest riverfront in the world when finished. The project was inaugurated on 7 August 2020 by the Prime Minister of Pakistan Imran Khan. RUDA is working with its sister company Lahore Central Business District Development Authority which has been mandated to develop environment-friendly, urban regeneration projects on vertical principles that would enhance the characteristics of the city through walkable urbanism and smart infrastructure. CBD Punjab is proudly working to provide unique opportunities for businesses to grow and cities to expand under international standards.
- **IS THERE A SOVEREIGN OR CORPORATE GUARANTEE FOR THIS PROJECT:** No
- **IS THERE A LOCAL CONTENT REQUIREMENT:** No
- **CAN BIDS BE SUBMITTED IN ENGLISH?:** Yes
- **DEADLINE:** There is no specific deadline for this project. The local authority requests U.S. Commercial Service assistance to introduce and connect them with U.S. companies dealing in Smart Grid technologies and solutions. RUDA is at planning stages of designing and implementation of a dedicated electric supply company, which would cater the electricity distribution requirements of this new city. We understand that the bidding process would come at a later stages.
- **For more information,** please contact: [usman.naeem@ruda.gov.pk](mailto:usman.naeem@ruda.gov.pk)