

TEXAS TRAVEL INDUSTRY RECOVERY GRANT PROGRAM



Texas Economic Development & Tourism | Office of Governor Greg Abbott

Texas Travel Industry RECOVERY PROGRAM

The new application category for the Texas Travel Industry Recovery Grant (TTIR) Program with run September 1-15, 2023. In accordance with Senate Bill 30, signed into law by Governor Greg Abbott following the 88th Legislative Session, each approved program applicant may now receive up to \$250,000 in total from the TTIR Program. The Category 6 application round will give applicants the opportunity to apply for the higher threshold of funds.

Type of Incentive

The TTIR Program was established to provide reimbursement grants for the recovery of Texas businesses in the tourism, travel and hospitality industries that were negatively impacted due to COVID-19. These grants are to reimburse eligible costs to these qualifying businesses. The TTIR Program was originally established by Senate Bill 8 and signed into law by the Governor following the 87th Legislative Session to administer \$180 million of funds received from the Coronavirus State and Local Fiscal Recovery Funds under the American Rescue Plan Act of 2021.

Who Can Apply?

As in previous categories, applicants in the travel, tourism and hospitality industries (as determined by eligible NAICS code) who were negatively impacted by COVID-19 are able to apply for Category 6. Basic qualifying criteria for a prospective applicant includes, but is not limited to, the following:

- In operation prior to January 20, 2020
- Operate in the State of Texas
- Privately owned for-profit business or non-profit organization
- Open to the public or provide services for in-person events
- Business or organization in the eligible NAICS codes listed for the travel, tourism and hospitality industries (see below)
- Suffered negative economic impact due to COVID-19
- Otherwise eligible to receive this grant funding and not barred from competing for federal awards, including the guidelines on government-wide suspension and debarment in 2 CFR part 180 or for any other reason.

Eligibility Details

Applicants who received an award during Categories 1-5 are eligible to reapply for funding under Category 6. Those who previously received funding are eligible for up to \$250,000 in total funds, which includes the amount of their previous award. Applicants who have not previously been approved or awarded for the TTIR Program must create a new submission under Category 6. For full eligibility details and eligible costs for reimbursement, please refer to the [FAQs page](#).

Application

Category 6 will open on September 1, 2023 at 9:00 am CT and will close on September 15, 2023 at 5:00 pm CT. Applications will be open to the following NAICS codes.

| Category | Application Window | NAICS Code | Industry |
|----------|--|------------|--|
| 6 | September 1 – 15, 2023 | 532111 | Passenger Car Rental |
| | | 512131 | Cinemas |
| | | 512132 | Drive-in Motion Picture Theaters |
| | | 487990 | Scenic & Sightseeing Transportation, Other |
| | | 487210 | Scenic & Sightseeing Transportation, Water |
| | | 487110 | Scenic & Sightseeing Transportation, Land |
| | | 485510 | Charter Bus Industry |
| | | 483212 | Inland Water Passenger Transportation |
| | | 483114 | Coastal & Great Lakes Passenger Transportation |
| | | 483112 | Deep Sea Passenger Transportation |
| | | 481211 | Nonscheduled Chartered Passenger Air |
| | | 481111 | Scheduled Passenger Air Transportation |
| | | 312120 | Breweries; Microbreweries |
| | | 312130 | Wineries |
| | | 312140 | Distilleries |
| | | 5615 | Travel Arrangement & Reservation Services; Convention & Visitors Bureaus |
| | | 561920 | Convention & Trade Show Organizers, Event & Meeting Planning Services |
| | | 7212 | RV Parks & Recreational Camps; Campgrounds |
| 71 | Arts, Entertainment & Recreation | | |
| 7211 | Traveler Accommodation: Hotels & Motels, Bed & Breakfast | | |
| 722 | Food Services & Drinking Places | | |

Funds will be awarded to eligible applicants on a first-come, first-served basis until the funds are exhausted. Applications will be reviewed by staff for completeness and eligibility. Before applying, applicants should review the required documents listed on the online portal.

How to Apply: To apply for the TTIR Program and for an application instruction video, visit ttir.gov.texas.gov. For questions, contact the TTIR Program staff at tourismrecoverygrant@gov.texas.gov.

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