

NYSCA FY2023 Kick Off Webinar!

Hosted by Mara Manus, Executive Director and Megan White, Deputy Director of Programs Wednesday, May 11, 2022

Welcome!

 The FY2023 <u>guidelines</u> and <u>application manual</u> can be found on the FY2023 Opportunities Page on the NYSCA website: <u>Fiscal Year 2023 Funding Opportunities</u> | NYSCA!



NYSCA FY2023 Funding Overview

- We are immensely grateful to Governor Hochul and our State Legislature for a record \$140 million investment in the arts
- Five NYSCA opportunities are currently open
- Capital Projects funding opportunity will open in Fall 2022



NYSCA FY2023 Funding Priorities

- Expansive eligibility and access to funding for organizations and individual artists from a wider range of artistic practices, and local and underrepresented communities
- Streamlined user experience to reduce burdens such as time spent on the application to expand access for new applicants and small and medium sized organizations
- The reduction and consolidation of funding categories in the application and evaluation processes
- Flexible funding and reporting terms in response to the fluid nature of our times



What is the first step to apply for NYSCA Funding?



Prequalification

- You must be Prequalified in the New York State Grants Gateway online portal at the application deadline to be eligible for funding from NYSCA. *Please note: This is a separate portal from the application portal.*
- Don't wait start this process now!
- Nonprofit organizations must be prequalified to do business with New York State agencies before they can compete for State grants. The process allows nonprofits to address questions and concerns prior to entering a competitive bid process.

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Prequalification

- **New Applicants:** Please begin the Prequalification process as soon as possible.
- **Returning Applicants:** Please be sure to check their vault status. *Hundreds of vaults are expiring in the next few months, please review your status today.*
- If you have additional questions on the Prequalification requirement, please contact us at <u>help@arts.ny.gov</u> or visit our website for more information, including a prerecorded webinar



Key Dates

- Guidelines posted: May 9, 2022
- Application portal opens: Tuesday, May 24, 2022
- Application portal closes: Tuesday, July 12, 2022, at 4PM
- Everything you need to start the process is available now!



Opportunity Overview

Eligibility:

• Be a: non-profit organization either incorporated in or registered to do business in New York State, Native American tribe in New York State, or unit of government in New York State municipalities.

- Have your principal place of business located in New York State.
- Please review eligibility as listed in the guidelines.



Support for Organizations

- Provides flexible general operating and programming funding for nonprofit organizations
- NYSCA Support for Organizations is limited to one request per organization and may be awarded as a multi-year grant.
- Although organizations may submit only one application for their own entity to NYSCA Support for Organizations, they may also serve as fiscal sponsors for other unincorporated organizations. Additionally, universities or other organizations that apply on behalf of a department or embedded program must also apply as fiscal sponsors.



Support for Artists

- NYSCA embraces the rich diversity of artmaking across New York, and applicants from all artistic practices and disciplines are encouraged to apply.
- Funds creative commissions to individual artists across the state.
- There are eight commission areas: Choreography Commissions, Composer Commissions, Film, Media, and New Technology, Folk and Traditional Arts, Interdisciplinary, Literature, Theater Commissions, and Visual arts
- Applicants must apply through a <u>non-profit fiscal spc</u>

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Support for Special Opportunities

- Creative Performance Residencies: This opportunity supports a minimum 3-consecutive-week residency by New York-based performing arts groups in a targeted area in New York State outside of the applicant's home county and outside New York City.
- Rehearsal and Studio Space for the Performing Arts: This funding is intended to support creative rehearsal time and organizations that provide viable and affordable space for non-profit arts groups and artists
- Folk arts apprenticeships: This funding provides individuals experienced in a folk art with opportunities to study with master folk artists from their own community. Priority is given to apprenticeships involving the transmission of traditions no longer widely practiced.

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Regrowth and Capacity Enhancement

- Provides organizations with flexible funds to redevelop their ability to serve their audiences with consideration to the impacts of COVID-19.
- Funds may support a wide breadth of needs, such as: provide payment to artist; support for staffing; support programmatic costs; advance audience development and assist with necessary health and safety expenses.
- Open to all New York State-based non-profit organizations, or Indigenous tribes whose primary focus is arts/cultural programming



Support for Partnerships

- This opportunity is by invitation only.
- Supports regrant and partner organizations across all 62 counties while identifying new opportunities to ensure the greater reach of NYSCA funding and greater access for new applicants. Partnerships cover a range of services.
- Funding ensures NYSCA dollars reach all 62 counties of New York



Multi-Year Awards

- NYSCA awards both single-year and multi-year grants.
- NYSCA awards multi-year grants when the panel, staff, and Council of NYSCA agree that a similar level of service or activity will be sustained by the applicant organization over successive years.
- Multi-year grants represent NYSCA's agreement to offer successive years of support without requiring a full application and review of the grantee in the succeeding years conditional on NYSCA's budget appropriation and the applicable contract execution for each successive year.



How Applications are Evaluated

- There is a multi-step review process.
- Staff review
- Panel review and rates based on three criteria:
 - Creativity,
 - Public Service and
 - Fiscal and Managerial
- · Council reviews recommendations, and approval
- Appeals



Panelists

Each year, panelists play a key role in NYSCA grantmaking. NYSCA selects a diverse group of professionals from across the state to fulfill the advisory panelist role

- Panelists' expertise spans a range of artistic practices as well as many facets of non-profit management. Advisory panelists must demonstrate expertise in at least one of NYSCA's evaluation criteria
- NYSCA is currently seeking panelists from all 10 regions of the state
- All FY2023 panels will be conducted virtually.
- Selection Process and Requirements: Nominations are due by July 12, 2022, to be considered for panel service this year.
- Visit our website to nominate yourself or a colleague: <u>https://arts.ny.gov/panelists</u>!



Who Should I Contact with Questions?

- For technical questions on submitting online applications or prequalification, contact <u>help@arts.ny.gov</u>
- For opportunity-related questions, please contact Program Staff in the funding area most aligned with your organization's work. View contact information here: https://arts.ny.gov/contact.
- Submit questions at least two weeks before the application deadline. Please note that we do not review written draft application materials.



Mark Your Calendar!

- Our second annual "Webinar Week" runs May 16-19!
 - Please note: all webinars are recorded and posted on the NYSCA website.
 - NYSCA will host several office hour sessions throughout the process
- This schedule and the registration links will be sent out and posted to the NYSCA website following this webinar. We ask that you <u>please read the</u> guidelines in their entirety before attending a NYSCA webinar.
- Additionally, attending webinars and contacting NYSCA staff is optional. It has no bearing on the review of an application.



Thank You for Joining Us!

REMINDER: Don't wait – Prequalify today! Please confirm you are Prequalified if you are a returning grantee!

We will now move into a live Q+A session! We welcome your questions.



Top Five Questions

- How many opportunities can I apply for?
 - You can apply for Support for Organizations, Special Opportunities, Regrowth and Capacity Enhancement, and your organization can sponsor someone in Support for Artists.
 - You can apply to all five
- What is the application deadline?
 - Tuesday, July 12, 2022, at 4PM!
- When do I have to Prequalify?
 - By the application deadline but don't wait! Start this process today!
- Can I apply for Support for Organizations if I received funding last year?
 - Yes. If you are on multi-year, please note you do not need to reapply.
- Who can serve as a fiscal sponsor?
 - Any registered NYS nonprofit arts and culture organization that is Prequalified can serve as a sponsor.
 - The Fiscal Sponsor may not impose a fee for submitting a sponsored application but may charge a
 fiscal sponsorship fee if the application is funded -- not to exceed 5% of any actual grant amount.
 Any fee should be described in the use of grants funds question in the application

