Ronald G. Rios Freeholder Director

Kenneth Armwood Deputy Director

Claribel A. Azcona-Barber Charles Kenny Leslie Koppel Shanti Narra Charles E. Tomaro *Freeholders*



John A. Pulomena County Administrator

Amy R. Petrocelli, RMC Clerk of the Board

BOARD OF CHOSEN FREEHOLDERS

Dear Community Leader,

As you may already know, Middlesex County has created the Small Business Grant Relief program to help small businesses who have been negatively impacted by the ongoing COVID-19 pandemic. We intend to distribute a total of \$30 million in grants for loss of revenue, verifiable expenses incurred, and/or continuation of services through this latest round of CARES Act Funding. The County's funds are available on a first-come, first-serve basis and capped at \$30,000 per application.

In order to assist our small businesses in the most efficient way possible, we have put together a short virtual presentation, which will walk you through the application process and give you tips on how to complete it quickly and correctly. At the end of the presentation, there will be designated time for you to ask any questions you may still have. If you would like to attend this virtual presentation, the information is below.

Date: December 1, 2020 Time: 9:00AM Registration link: <u>https://middlesexcountynj-gov.zoom.us/webinar/register/WN_1hBeQj4gS_qzV1H-zK3b9g</u>

I would also ask you to please share this invitation with small business owners within your network or organization; should you know any small businesses within Middlesex County that may also be interested in participating, please feel free to pass this information along to them as well!

For more information about the Middlesex County Small Business Relief Grant, please visit <u>www.middlesexcountynj.gov/mcsbrg</u>.

Should you have any questions or concerns, please do not hesitate to reach out to John Carroll (John.Carroll@co.middlesex.nj.us) or Jennifer Johnson (Jennifer.Johnson@co.middlesex.nj.us) from Middlesex County's Office of Public and Government Affairs, who can connect you with the appropriate resources or answer questions about this presentation.

Thank you,

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Kenneth Armwood Deputy Director Middlesex County Board of Chosen Freeholders



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