

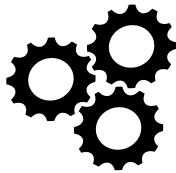


# PLATFORM BENEFITS



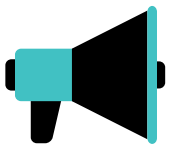
## ONLINE SALES

Diversify your sales channels to ensure that you can still operate your business even if in-store sales, or other sales channels, are impacted.



## LEAD GENERATION

Service business can list their services in the marketplace receive inquiries, without using e-commerce functionality.



## CROSS PROMOTION

Promote your business along with other businesses throughout the area, helping to drive traffic to the website and each others stores.



## SELLING SUPPORT

Everything you need to get going online. Easy registration, video tutorials, and a support team to answer your questions.



## KEEP DOLLARS LOCAL

A local marketplace website allows our community to look local first when shopping online, and buy online from our local businesses.

[www.santafe.shopwhereilive.com](http://www.santafe.shopwhereilive.com)