



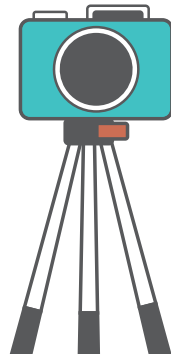
# PREPARE TO SELL ONLINE



## 1. Choose What To Sell

## 2. Photograph products

## 3. Write Descriptions



- Best selling products
- Ease of selling & shipping
- Demand of the product

- Use natural light
- Ensure photos are in focus
- Remove background clutter

- Quick short descriptions
- Bullet points for features
- Long descriptions as needed

**Once these are ready, it will be easy for you to start your online store!**

### **Already selling online?**

Great! You'll be able to set up your shop quickly!  
We *may* even be able to help import or sync your products.

**Soon you'll have a fully functioning e-commerce & lead-generation shop for your business!**