



**VOTE SAFE**  
CALIFORNIA

A CALIFORNIA SECRETARY OF STATE CAMPAIGN

# **Vote Safe California Poll Worker Portal Launch**

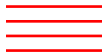
Social Media Partner Toolkit

**CLICK HERE FOR  
IMAGE DOWNLOADS**



**ALEX PADILLA**  
California Secretary of State

# TABLE OF CONTENTS



**DIRECTIONS ..... 3**

**OVERALL MESSAGES ..... 4**

**THEMED MESSAGES ..... 5**

**GRAPHIC OPTIONS ..... 6-10**

# DIRECTIONS



On Wednesday, August 12th, we launch our statewide Poll Worker Portal. The goal of this portal is to make it easier for Californians to volunteer to be poll workers and counties to recruit poll workers by tracking this information in one location. We hope you'll join the California Secretary of State's office to promote this portal and make sure we are ready come election time.

Please join us in posting on Wednesday with the graphic and messaging of your choice and revisit this toolkit weekly to continue to amplify our efforts leading up to this election.



**@CASOSvote**



**@californiasos\_**



**www.facebook/CaliforniaSOS**

# OVERALL MESSAGES



**“Overall Messages” can standalone and are best used on Twitter, though you can also choose to use them with the graphics.**

## Message One

We want you to be a poll worker! Support your local county election officials and get PAID for it! Sign up now at our new [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) #VoteSafeCA

## Message Two

Poll workers needed! Your county elections official is depending on volunteers to conduct the General Election this November. Get involved in your community and get PAID for it! Sign up today at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) #VoteSafeCA

## Message Three

Looking for ways to get involved? Become a poll worker! With our new poll worker portal, signing up is easier than ever. Participate in your community’s democratic process and get PAID doing it! Sign up now at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) #VoteSafeCA

## Message Four

Why should you serve as a poll worker?

- Get paid
- Help your community
- Protect voting rights and democracy

Sign-up at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) #VoteSafeCA

# THEMED MESSAGES



**“Themed Messages” are best used with graphics, as they each speak to a different element of being a poll worker, and can be used consecutively with the graphic options.**

## Launch

Today we launch CA’s first statewide Poll Worker Portal to make defending our democracy easier than ever! Sign-up to be a poll worker at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) and you’ll be connected with a poll in your community #VoteSafeCA

## Stand In For Those Who Can’t

COVID-19 means high-risk individuals should stay home at all costs. By becoming a poll worker, you’re standing in for someone who can’t. Support your neighbors and our democracy and sign-up to be a poll worker today at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) #VoteSafeCA

## Support Our Democracy

Our elections will not stop during the pandemic. Local elections officials need dedicated volunteers to serve on the front lines of democracy as poll workers this fall. Sign-up to be a paid volunteer poll worker in 2020 at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) and #VoteSafeCA

## We Need Your Help

We need your help staffing voting locations. By being a poll worker, you can help your neighbors vote with ease. All voting locations will adhere to health and safety regulations and guidelines regarding COVID-19. Sign-up today at [PollWorker.sos.ca.gov](https://PollWorker.sos.ca.gov) #VoteSafeCA

# GRAPHIC OPTION ONE



Download Instagram Graphic [\[Here\]](#)



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# GRAPHIC OPTION TWO



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# GRAPHIC OPTION THREE



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# GRAPHIC OPTION FOUR



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# GRAPHIC OPTION FIVE



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