

**JULY 19-21,
2021**



**AWRA SUMMER
CONFERENCE:
CONNECTING LAND &
WATER FOR HEALTHY
COMMUNITIES**

**Conference
Sponsorship
Brochure**



**AMERICAN
WATER RESOURCES
ASSOCIATION**

**WWW.AWRA.ORG | INFO@AWRA.ORG
#AWRA2021 | @AWRAHQ | @NATIONALAWRA**

TOP 5

Reasons to Sponsor the AWRA 2021 Virtual Summer Conference

WHO ATTENDS?

DISCIPLINES:

Hydrology
Engineering
Law
Planning & Design
Policy
Research

SECTORS:

Academia
Consulting Firms
Federal Government
Nonprofit
State/Local Gov't
Utilities

Reinforce your
visibility among
**land planners &
water resources
management
professionals.**

SCAN THE QR CODE
or CONTACT:
Dresden Farrand
dresden@awra.org

Create new
client relationships
& reinforce
existing ones



1 Access to Top Professionals

Virtual conference participation research shows the registration is increasing; make new connections with the best and brightest in land planners and water resources management.

2 Lightning Talks!

Our most popular forum, let your team share thought leadership in these 5-minute presentations.

3 Branded Visibility

Your logo and brand are seen by conference attendees in promotional emails, the symposium website, and during the conference! Plus, dedicated emails about your company are sent directly to attendees!

4 Engage with Participants

Create opportunities for engagement through 'Live Chats' and connect with students and emerging leaders from around the world.

5 Generate Leads

Gold, Silver, and Bronze sponsors receive the full conference registration list with contact information.

SPONSORSHIP OPTIONS

Sponsorships maximize your exposure and present your brand broadly throughout the conference.

PLATINUM SPONSORS (\$2,500)

All of the Gold sponsor benefits, plus:

- Three complimentary registrations
- Opportunity to introduce a keynote, featured speaker, workshops session, or lightning talk
- One, full-page ad in March or subsequent issue of *IMPACT* magazine

GOLD SPONSORS (\$1,750+)

Corporate Visibility

- One ad with link on website
- Corporate logo with link on website and in marketing eblasts
- Corporate logo on virtual signage
- Verbal recognition as a Gold Sponsor
- Two complimentary registrations

Thought Leadership

- One "Lightning Talk" presentation conducted during conference
- Three handouts (combined into one PDF) and posted to chat box for attendees' access during conference

Lead Generation

- Two emails, sent by AWRA on your behalf, to attendees (dates TBD)
- Registration list with contact information of attendees

Ask about our a la carte options:
Attendee swag bags
Lunch & Breaks
Promotional flyers
Ads in *IMPACT*
Poster Session

SILVER SPONSORS (\$1,200+)

Corporate Visibility

- Corporate logo with link on website and in marketing eblasts
- Corporate logo on virtual signage
- Verbal recognition as a Silver Sponsor
- Two complimentary registrations

Thought Leadership

- One 60-second promotional commercial played between sessions
- Two handouts (combined into one PDF) and posted to symposium chat for attendees' access during conference

Lead Generation

- One post-conference email, sent by AWRA on your behalf, to attendees (date TBD)
- Registration list with contact information of attendees

BRONZE SPONSORS (\$800+)

Corporate Visibility

- Corporate logo with link on website and in marketing eblasts
- Corporate logo on virtual signage
- Verbal recognition as a Bronze Sponsor
- One complimentary registration

Thought Leadership

- One PDF handout posted to conference chat box for attendees' access during conference

Lead Generation

- Registration list with contact information of attendees