



## **2021 Resident's Voice Challenge**



**Residents' Rights Month** is designated by the Consumer Voice and is celebrated in October each year to honor residents living in all long-term care facilities and consumers receiving care in their homes and communities. The 2020 Residents' Rights Month theme is "Reclaiming My Rights, My Home, My Life."

Announcing the **2021 Resident's Voice Challenge**! Creative writing and artistic expression are meaningful and compelling ways to highlight the importance of residents' rights and how these rights can be carried out in all long-term care settings. For the Resident's Voice Challenge, residents are encouraged to submit essays, poems, artwork, drawings, or videos related to the theme.

### **How to Participate**

#### **Artwork Contest**

This year's theme emphasizes that the long-term care facility is the residents' home. As part of the Resident's Voice Challenge, we will be selecting original resident artwork to be featured on a door hanger. These door hangers will serve as a reminder for anyone who visits, that this is your home.

- Create a piece of art that reflects what home means to you or how you make your space feel like home.
- Types of artwork submissions: original drawings, paintings, sketches, photography
- Submissions must be produced by a long-term care consumer or consumers.
- We will select one or more pieces of resident artwork to be featured on the Consumer Voice website and on a door hanger available in the Consumer Voice online store.
- Residents will be notified if their artwork has been selected. Residents whose artwork is selected will receive complimentary door hangers.

*\*If a resident appears in a photo with their artwork, they must sign a [photo release form](#).*

Alternatively, residents can respond to the Resident's Voice Challenge in writing, audio, or via video. Answer one or more of the following questions:

- What did you miss most during the pandemic? What is your life like now as a long-term care resident?
- What are you looking forward to most in the next year (doing an activity, seeing a loved one, etc.)?
- What does home mean to you? How do you make where you live feel like home?
- What can your facility staff do to help make your residence a home?

## Possible Types of Entries:

- Video or audio recording
- Essay or poem
- Word collage or song – get creative!
- Artwork, drawings, or original photos

## How to Submit

- Email submissions to [info@theconsumervoice.org](mailto:info@theconsumervoice.org).
  - For artwork: Take a high-resolution photo of your artwork and email the JPG or PNG file as an attachment to [info@theconsumervoice.org](mailto:info@theconsumervoice.org). (Do not send images in the body of the email, as the file is sometimes compressed.) Is your file too large to email? Send us a note at [info@theconsumervoice.org](mailto:info@theconsumervoice.org) and we can arrange the transfer of large files.

OR

- Mail submissions to our **new address**:

Consumer Voice  
Attn: Resident's Voice Challenge  
1025 Connecticut Ave., NW, Suite 1000  
Washington, DC 20036

## Participation Criteria and Rules

- The deadline for submissions is **September 1, 2021**.
- **Submissions must be produced by a long-term care resident/consumer.** This can include residents of nursing homes, assisted living, or independent living, or individuals receiving long-term services in their homes or community. Group entries by several residents/consumers are permitted. Relatives, friends, and facility staff may be involved in assisting residents/consumers with the challenge but may not submit their own entries without creative involvement of at least one long-term care resident/consumer.
- **Submissions must be original content created by a long-term care consumer.** We cannot accept coloring pages or reproductions/reprintings of existing artwork, poems, or essays.
- **Any photo or video submissions must be accompanied by a photo/video release form and signed by anyone appearing in the photo or video.** Find the release form here:  
<http://theconsumervoice.org/uploads/files/events/release-form-21.docx>.
- Submissions may be made via email or snail mail.
- Video or audio submissions should be sent via email as MP3, WAV, MOV, or MP4 files or via a YouTube or Vimeo link. For further video submission guidelines -  
[https://theconsumervoice.org/uploads/files/issues/Instructions\\_for\\_Video\\_Sharing.pdf](https://theconsumervoice.org/uploads/files/issues/Instructions_for_Video_Sharing.pdf)
- The Consumer Voice maintains the right to utilize entries in a variety of forums including the Residents' Rights Month packet, its websites, its products, and other mediums determined appropriate by the Consumer Voice. The Consumer Voice reserves the right to use submissions, including the photographs and videos and/or likenesses contained therein for promotional and publicity purposes, at any time, including, but not limited to posting on the Consumer Voice/NORC websites and Consumer Voice/NORC social media pages, inclusion in promotional materials, products and other materials, and for display at the Consumer Voice Annual Conference and Meeting.

**Mail or Email Submissions to:**

**Note our New Address:**

Consumer Voice

Attn: Resident's Voice Submission

1025 Connecticut Ave., NW, Suite. 1000

Washington DC 20036

[info@theconsumervoice.org](mailto:info@theconsumervoice.org)

*Any questions regarding Resident's Voice should be directed to [info@theconsumervoice.org](mailto:info@theconsumervoice.org).*